



# **Tourist Accommodation, Small Area Data**

**Victoria**

**March Quarter 2002**

# NOTES

## FORTHCOMING ISSUES

### ISSUE

### RELEASE DATE

June Quarter 2002

20 September 2002

## INTRODUCTION

This publication contains the results of the quarterly Survey of Tourist Accommodation (STA). The STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms.

## CHANGES IN THIS ISSUE

From March quarter 2002 changes have been made to Statistical Local Areas (SLA) in every State and Territory. These changes are reflected in names and composition of geographic areas listed in *Table 5 Accommodation establishments by selected small areas*.

In Queensland, South Australia and Tasmania changes have been made to Tourism Regions (TR). These changes have been made in response to revisions to the *Australian Standard Geographical Classification (ASGC)* (Cat. no. 1216.0) and requests from State government tourism agencies.

Details of these changes are included paragraph 20 in the Explanatory Notes.

## NOTE

For further information about these and related statistics, contact Neil McKellar-Stewart on 07 3222 6364, fax 02 6252 8041, or the National Information Service on 1300 135 070. For information about subscriptions to ABS products please contact ABS Subscription Services 1300 366 323.

# CONTENTS

---

	Page
Notes .....	2
TABLES	
1 Summary of accommodation establishments, Victoria .....	5
2 Accommodation establishments by star grading, Victoria .....	6
3 Accommodation establishments by star grading, Melbourne Tourism Region ..	8
4 Accommodation establishments by Tourism Region, Victoria .....	10
5 Accommodation establishments by selected small areas, March qtr 2002, Victoria .....	24
INFORMATION	
Explanatory Notes .....	30
Glossary .....	34
Composition of Tourism Regions, Victoria .....	36
Map of Tourism Regions, Victoria .....	39



# 1

## SUMMARY OF ACCOMMODATION ESTABLISHMENTS (a)—Vic.

Period	Establish-ments no.	Guest rooms no.	Bed spaces no.	Persons employed no.	Room nights occupied '000	Room occupancy rate %	Guest nights '000	Bed occupancy rate %	Guest arrivals '000	Average length of stay days	Takings from accom- modation \$'000
<b>LICENSED HOTELS WITH FACILITIES</b>											
<b>2000</b>											
December quarter	126	11 433	27 397	14 314	722	68.8	1 107	44.1	522	2.1	111 763
<b>2001</b>											
March quarter	127	11 797	28 178	14 444	745	70.3	1 146	45.3	516	2.2	124 811
June quarter	128	12 165	28 760	14 659	683	61.7	1 047	40.0	512	2.0	102 671
September quarter	129	12 239	28 730	14 630	716	63.6	1 104	41.8	541	2.0	110 292
December quarter	130	12 424	29 393	14 189	747	65.5	1 164	43.2	523	2.2	112 766
<b>2002</b>											
March quarter	130	12 443	29 559	13 929	735	65.6	1 135	42.7	525	2.2	114 868
Year ended March 2001	..	..	..	..	2 780	67.1	4 207	42.3	1 941	2.2	429 554
Year ended March 2002	..	..	..	..	2 881	64.1	4 451	41.9	2 100	2.1	440 596
<b>MOTELS AND GUEST HOUSES WITH FACILITIES</b>											
<b>2000</b>											
December quarter	498	15 589	45 294	5 776	710	49.6	1 234	29.7	714	1.7	65 804
<b>2001</b>											
March quarter	497	15 599	45 180	5 714	744	53.0	1 340	33.0	749	1.8	70 945
June quarter	494	15 501	45 097	5 606	657	46.6	1 138	27.7	666	1.7	60 679
September quarter	495	15 422	44 514	5 592	645	45.4	1 139	27.8	650	1.8	62 515
December quarter	497	15 445	44 818	5 386	710	50.0	1 240	30.1	722	1.7	65 370
<b>2002</b>											
March quarter	497	15 506	45 014	5 460	745	53.4	1 352	33.4	772	1.8	70 839
Year ended March 2001	..	..	..	..	2 858	49.7	4 998	29.9	2 854	1.8	263 963
Year ended March 2002	..	..	..	..	2 757	48.8	4 870	29.7	2 810	1.7	259 402
<b>SERVICED APARTMENTS</b>											
<b>2000</b>											
December quarter	77	4 133	12 547	1 610	267	70.2	498	43.1	155	3.2	39 696
<b>2001</b>											
March quarter	82	4 627	13 827	1 732	299	72.3	568	46.1	164	3.5	45 646
June quarter	83	4 629	14 009	1 743	279	66.2	514	40.3	152	3.4	39 207
September quarter	83	4 613	14 154	1 789	289	68.0	554	42.5	175	3.2	41 335
December quarter	84	4 679	14 393	1 758	300	69.8	586	44.2	175	3.4	42 841
<b>2002</b>											
March quarter	84	4 656	14 299	1 710	297	70.9	592	46.0	173	3.4	44 407
Year ended March 2001	..	..	..	..	1 086	69.9	2 008	42.6	612	3.3	157 910
Year ended March 2002	..	..	..	..	1 165	68.7	2 246	43.3	675	3.3	167 789
<b>TOTAL ESTABLISHMENTS</b>											
<b>2000</b>											
December quarter	701	31 155	85 238	21 700	1 699	59.4	2 839	36.3	1 391	2.0	217 263
<b>2001</b>											
March quarter	706	32 023	87 185	21 890	1 787	62.1	3 055	39.0	1 429	2.1	241 401
June quarter	705	32 295	87 866	22 008	1 620	55.1	2 699	33.8	1 330	2.0	202 556
September quarter	707	32 274	87 398	22 011	1 649	55.5	2 797	34.8	1 366	2.0	214 141
December quarter	711	32 548	88 604	21 333	1 757	58.7	2 990	36.7	1 419	2.1	220 977
<b>2002</b>											
March quarter	711	32 605	88 872	21 099	1 777	60.6	3 080	38.5	1 469	2.1	230 113
Year ended March 2001	..	..	..	..	6 724	58.7	11 213	35.7	5 407	2.1	851 426
Year ended March 2002	..	..	..	..	6 803	57.5	11 566	35.9	5 585	2.1	867 788

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1	2	3	4	5	Ungraded	Total
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT (number)</b>										
<b>March quarter 2001</b>										
Establishments	127	497	82	8	69	369	198	17	45	706
Guest rooms	11 797	15 599	4 627	259	1 786	11 567	12 886	3 838	1 687	32 023
Bed spaces	28 178	45 180	13 827	742	5 456	33 032	34 407	8 472	5 076	87 185
Persons employed	14 444	5 714	1 732	72	709	4 231	7 123	8 969	786	21 890
<b>March quarter 2002</b>										
Establishments	130	497	84	8	67	372	204	20	40	711
Guest rooms	12 443	15 506	4 656	314	1 768	11 737	13 000	4 171	1 615	32 605
Bed spaces	29 559	45 014	14 299	911	5 454	33 297	35 103	9 288	4 819	88 872
Persons employed	13 929	5 460	1 710	90	712	4 143	6 383	8 895	876	21 099
<b>ROOM NIGHTS OCCUPIED ('000)</b>										
<b>2001</b>										
March quarter	744.6	743.7	298.9	10.0	60.2	563.7	797.3	269.4	86.6	1 787.2
<b>2002</b>										
January	231.5	246.3	103.4	5.5	20.9	194.2	247.9	87.3	25.4	581.2
February	237.6	224.1	91.7	4.7	16.2	169.1	248.2	89.5	25.7	553.5
March	265.5	274.8	102.1	6.1	23.2	208.8	279.8	95.5	28.9	642.4
March quarter	734.6	745.2	297.3	16.4	60.3	572.2	775.9	272.3	80.0	1 777.1
<b>ROOM OCCUPANCY RATES (%)</b>										
<b>2001</b>										
March quarter	70.3	53.0	72.3	42.7	37.4	54.2	68.9	78.0	58.0	62.1
<b>2002</b>										
January	60.0	51.2	71.7	56.9	38.1	53.4	61.5	67.5	50.7	57.5
February	68.2	51.6	70.4	53.8	32.8	51.5	68.2	76.6	56.8	60.6
March	68.8	57.2	70.8	62.7	42.3	57.4	69.4	73.9	57.8	63.6
March quarter	65.6	53.4	70.9	57.9	37.9	54.2	66.3	72.5	55.1	60.6
<b>GUEST NIGHTS ('000)</b>										
<b>2001</b>										
March quarter	1 146.1	1 340.3	568.1	13.1	114.5	1 048.3	1 328.4	393.0	157.3	3 054.5
<b>2002</b>										
January	381.0	484.2	228.8	8.4	43.0	385.4	471.4	134.9	50.9	1 094.0
February	351.3	379.7	168.0	7.3	29.7	293.4	395.2	127.2	46.3	899.0
March	402.9	488.5	195.4	9.2	44.4	376.1	462.4	140.5	54.3	1 086.8
March quarter	1 135.2	1 352.3	592.2	24.8	117.0	1 054.8	1 329.0	402.5	151.5	3 079.7
<b>BED OCCUPANCY RATES (%)</b>										
<b>2001</b>										
March quarter	45.3	33.0	46.1	19.7	23.3	35.3	43.0	51.5	35.0	39.0
<b>2002</b>										
January	41.6	34.7	51.6	29.8	25.4	37.3	43.3	46.8	34.1	39.7
February	42.4	30.1	42.0	28.5	19.4	31.5	40.2	48.9	34.3	36.1
March	44.0	35.0	44.1	32.5	26.2	36.4	42.5	48.8	36.3	39.4
March quarter	42.7	33.4	46.0	30.3	23.8	35.2	42.1	48.2	34.9	38.5

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1	2	3	4	5	Ungraded	Total
GUEST ARRIVALS ('000)										
<b>2001</b>										
March quarter	515.9	748.8	164.4	7.7	66.7	533.6	608.7	156.3	56.1	1 429.1
<b>2002</b>										
January	168.0	268.7	61.2	7.3	25.9	191.1	199.8	56.4	17.3	497.9
February	171.5	222.9	54.2	6.6	18.6	156.7	188.5	60.5	17.7	448.6
March	185.1	280.1	57.4	7.8	27.3	195.3	212.2	59.7	20.3	522.6
March quarter	524.6	771.7	172.8	21.7	71.8	543.1	600.5	176.7	55.4	1 469.1
AVERAGE LENGTH OF STAY (days)										
<b>2001</b>										
March quarter	2.2	1.8	3.5	1.7	1.7	2.0	2.2	2.5	2.8	2.1
<b>2002</b>										
March quarter	2.2	1.8	3.4	1.1	1.6	1.9	2.2	2.3	2.7	2.1
TAKINGS FROM ACCOMMODATION (\$'000)										
<b>2001</b>										
March quarter	124 811	70 945	45 646	611	3 914	50 431	110 561	63 137	12 746	241 401
<b>2002</b>										
January	34 488	23 635	15 475	321	1 461	18 050	32 271	17 976	3 519	73 598
February	37 058	20 971	13 314	271	1 043	14 792	32 690	18 978	3 569	71 343
March	43 322	26 233	15 618	349	1 597	18 866	38 990	21 401	3 970	85 172
March quarter	114 868	70 839	44 407	941	4 101	51 708	103 951	58 356	11 058	230 113
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)										
<b>2001</b>										
March quarter	167.6	95.4	152.7	61.3	65.1	89.5	138.7	234.3	147.2	135.1
<b>2002</b>										
January	149.0	96.0	149.6	57.9	69.9	93.0	130.2	205.9	138.6	126.6
February	156.0	93.6	145.2	57.4	64.2	87.5	131.7	212.1	138.9	128.9
March	163.2	95.5	152.9	57.2	68.9	90.3	139.3	224.0	137.2	132.6
March quarter	156.4	95.1	149.4	57.5	68.0	90.4	134.0	214.3	138.2	129.5
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)										
<b>2001</b>										
March quarter	117.8	50.6	110.5	26.2	24.4	48.5	95.6	182.8	85.3	83.9
<b>2002</b>										
January	89.4	49.2	107.2	32.9	26.7	49.6	80.1	139.0	70.3	72.8
February	106.4	48.3	102.1	30.9	21.1	45.0	89.8	162.5	78.9	78.1
March	112.3	54.6	108.2	35.8	29.1	51.9	96.7	165.5	79.3	84.3
March quarter	102.6	50.8	106.0	33.3	25.8	49.0	88.8	155.5	76.1	78.4

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

## STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1	2	3	4 and 5	Ungraded	Total
ESTABLISHMENTS, CAPACITY AND EMPLOYMENT									
<b>March quarter 2001</b>									
Establishments	63	104	68	3	11	91	104	26	235
Guest rooms	9 911	4 675	4 179	n.p.	296	4 372	12 822	n.p.	18 765
Bed spaces	22 788	12 531	11 879	n.p.	734	11 433	31 254	n.p.	47 198
Persons employed	12 693	1 777	1 456	n.p.	156	1 720	13 541	n.p.	15 926
<b>March quarter 2002</b>									
Establishments	66	104	68	4	9	92	111	22	238
Guest rooms	10 331	4 581	4 156	213	262	4 439	13 213	941	19 068
Bed spaces	23 783	12 399	12 124	636	762	11 535	32 544	2 829	48 306
Persons employed	12 127	1 615	1 399	21	123	1 697	12 825	475	15 141
ROOM NIGHTS OCCUPIED ('000)									
<b>2001</b>									
March quarter	679.8	277.5	272.9	n.p.	11.4	274.6	867.1	n.p.	1 230.2
<b>2002</b>									
January	208.5	83.5	91.5	4.5	3.4	90.3	266.8	18.6	383.6
February	215.0	82.5	82.8	4.0	3.2	80.5	275.2	17.5	380.3
March	236.2	90.7	92.2	4.6	4.0	90.7	300.5	19.3	419.1
March quarter	659.7	256.7	266.5	13.1	10.6	261.5	842.4	55.4	1 183.0
ROOM OCCUPANCY RATES (%)									
<b>2001</b>									
March quarter	76.2	66.0	73.2	n.p.	42.7	69.8	75.3	n.p.	73.0
<b>2002</b>									
January	65.1	58.8	71.1	68.6	42.3	65.6	65.1	63.6	64.9
February	74.3	64.4	71.1	66.2	42.9	64.8	74.4	66.4	71.2
March	73.8	63.9	71.6	69.3	48.9	65.9	73.4	66.3	70.9
March quarter	71.0	62.3	71.3	68.1	44.8	65.5	70.8	65.4	68.9
GUEST NIGHTS ('000)									
<b>2001</b>									
March quarter	1 035.2	459.5	503.0	n.p.	20.0	498.6	1 344.1	n.p.	1 997.7
<b>2002</b>									
January	336.7	151.1	194.8	6.6	6.4	174.3	458.2	37.2	682.6
February	316.1	132.9	148.6	6.0	6.2	140.3	413.4	31.7	597.6
March	352.6	150.8	170.8	6.7	7.9	160.2	463.6	35.7	674.2
March quarter	1 005.3	434.8	514.2	19.3	20.5	474.8	1 335.2	104.6	1 954.4
BED OCCUPANCY RATES (%)									
<b>2001</b>									
March quarter	50.5	40.7	47.5	n.p.	30.3	48.5	48.0	n.p.	47.1
<b>2002</b>									
January	45.7	39.3	51.8	33.6	26.9	48.7	45.4	42.4	45.6
February	47.5	38.3	43.8	33.5	29.2	43.5	45.4	40.0	44.2
March	47.8	39.2	45.4	34.1	33.3	44.8	46.0	40.7	45.0
March quarter	47.0	39.0	47.1	33.7	29.8	45.7	45.6	41.1	45.0

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).



continued

## STAR GRADING .....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	1	2	3	4 and 5	Ungraded	Total
GUEST ARRIVALS ('000)									
<b>2001</b>									
March quarter	450.9	211.1	138.3	n.p.	10.1	199.6	545.4	n.p.	800.2
<b>2002</b>									
January	141.1	69.4	49.4	6.1	3.4	65.6	174.6	10.3	259.9
February	149.3	66.6	46.0	5.6	3.4	59.8	183.2	9.9	262.0
March	155.4	74.0	48.4	6.2	4.3	65.1	190.8	11.2	277.7
March quarter	445.9	210.0	143.8	17.9	11.1	190.5	548.7	31.3	799.6
AVERAGE LENGTH OF STAY (days)									
<b>2001</b>									
March quarter	2.3	2.2	3.6	n.p.	2.0	2.5	2.5	n.p.	2.5
<b>2002</b>									
March quarter	2.3	2.1	3.6	1.1	1.8	2.5	2.4	3.3	2.4
TAKINGS FROM ACCOMMODATION (\$'000)									
<b>2001</b>									
March quarter	118 607	29 735	41 984	n.p.	833	27 030	150 819	n.p.	190 326
<b>2002</b>									
January	32 102	8 377	13 776	258	291	8 988	41 987	2 732	54 256
February	34 591	8 638	12 062	223	266	7 818	44 427	2 556	55 291
March	40 353	9 714	14 299	260	358	9 184	51 687	2 876	64 366
March quarter	107 046	26 728	40 138	742	916	25 989	138 101	8 164	173 913
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)									
<b>2001</b>									
March quarter	174.5	107.1	153.9	n.p.	73.2	98.4	173.9	n.p.	154.7
<b>2002</b>									
January	153.9	100.3	150.5	57.1	84.7	99.5	157.4	147.2	141.4
February	160.9	104.6	145.8	56.5	84.6	97.1	161.5	146.0	145.4
March	170.8	107.1	155.1	56.8	90.2	101.2	172.0	148.8	153.6
March quarter	162.3	104.1	150.6	56.8	86.7	99.4	163.9	147.4	147.0
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)									
<b>2001</b>									
March quarter	133.0	70.7	112.6	n.p.	31.3	68.7	131.1	n.p.	112.9
<b>2002</b>									
January	100.2	59.0	106.9	39.1	35.9	65.3	102.5	93.6	91.8
February	119.6	67.3	103.7	37.4	36.3	62.9	120.1	97.0	103.6
March	126.0	68.4	111.0	39.4	44.1	66.7	126.2	98.6	108.9
March quarter	115.1	64.8	107.3	38.7	38.8	65.1	116.1	96.4	101.3

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

MELBOURNE..... WIMMERA..... MALLEE.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
	<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>											
<b>March quarter 2001</b>												
Establishments	63	104	68	235	—	6	—	6	2	39	1	42
Guest rooms	9 911	4 675	4 179	18 765	—	117	—	117	n.p.	n.p.	n.p.	1 264
Bed spaces	22 788	12 531	11 879	47 198	—	331	—	331	n.p.	n.p.	n.p.	3 791
Persons employed	12 693	1 777	1 456	15 926	—	28	—	28	n.p.	n.p.	n.p.	576
<b>March quarter 2002</b>												
Establishments	66	104	68	238	—	6	—	6	2	38	1	41
Guest rooms	10 331	4 581	4 156	19 068	—	117	—	117	n.p.	n.p.	n.p.	1 229
Bed spaces	23 783	12 399	12 124	48 306	—	336	—	336	n.p.	n.p.	n.p.	3 659
Persons employed	12 127	1 615	1 399	15 141	—	29	—	29	n.p.	n.p.	n.p.	469
<b>ROOM NIGHTS OCCUPIED ('000)</b>												
<b>2001</b>												
March quarter	679.8	277.5	272.9	1 230.2	—	3.8	—	3.8	n.p.	n.p.	n.p.	51.8
<b>2002</b>												
January	208.5	83.5	91.5	383.6	—	1.0	—	1.0	n.p.	n.p.	n.p.	18.1
February	215.0	82.5	82.8	380.3	—	1.0	—	1.0	n.p.	n.p.	n.p.	16.0
March	236.2	90.7	92.2	419.1	—	1.3	—	1.3	n.p.	n.p.	n.p.	21.4
March quarter	659.7	256.7	266.5	1 183.0	—	3.3	—	3.3	n.p.	n.p.	n.p.	55.4
<b>ROOM OCCUPANCY RATES (%)</b>												
<b>2001</b>												
March quarter	76.2	66.0	73.2	73.0	—	36.0	—	36.0	n.p.	n.p.	n.p.	45.6
<b>2002</b>												
January	65.1	58.8	71.1	64.9	—	28.5	—	28.5	n.p.	n.p.	n.p.	47.5
February	74.3	64.4	71.1	71.2	—	29.3	—	29.3	n.p.	n.p.	n.p.	46.4
March	73.8	63.9	71.6	70.9	—	36.1	—	36.1	n.p.	n.p.	n.p.	56.1
March quarter	71.0	62.3	71.3	68.9	—	31.4	—	31.4	n.p.	n.p.	n.p.	50.1
<b>GUEST NIGHTS ('000)</b>												
<b>2001</b>												
March quarter	1 035.2	459.5	503.0	1 997.7	—	6.3	—	6.3	n.p.	n.p.	n.p.	88.2
<b>2002</b>												
January	336.7	151.1	194.8	682.6	—	2.0	—	2.0	n.p.	n.p.	n.p.	35.5
February	316.1	132.9	148.6	597.6	—	1.5	—	1.5	n.p.	n.p.	n.p.	25.6
March	352.6	150.8	170.8	674.2	—	2.3	—	2.3	n.p.	n.p.	n.p.	38.0
March quarter	1 005.3	434.8	514.2	1 954.4	—	5.7	—	5.7	n.p.	n.p.	n.p.	99.0
<b>BED OCCUPANCY RATES (%)</b>												
<b>2001</b>												
March quarter	50.5	40.7	47.5	47.1	—	21.0	—	21.0	n.p.	n.p.	n.p.	25.8
<b>2002</b>												
January	45.7	39.3	51.8	45.6	—	18.9	—	18.9	n.p.	n.p.	n.p.	31.3
February	47.5	38.3	43.8	44.2	—	15.8	—	15.8	n.p.	n.p.	n.p.	25.0
March	47.8	39.2	45.4	45.0	—	21.9	—	21.9	n.p.	n.p.	n.p.	33.5
March quarter	47.0	39.0	47.1	45.0	—	19.0	—	19.0	n.p.	n.p.	n.p.	30.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

Period	MELBOURNE.....				WIMMERA.....				MALLEE.....			
	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
<b>GUEST ARRIVALS ('000)</b>												
<b>2001</b>												
March quarter	450.9	211.1	138.3	800.2	—	4.5	—	4.5	n.p.	n.p.	n.p.	51.7
<b>2002</b>												
January	141.1	69.4	49.4	259.9	—	1.6	—	1.6	n.p.	n.p.	n.p.	21.1
February	149.3	66.6	46.0	262.0	—	1.1	—	1.1	n.p.	n.p.	n.p.	15.3
March	155.4	74.0	48.4	277.7	—	1.8	—	1.8	n.p.	n.p.	n.p.	22.6
March quarter	445.9	210.0	143.8	799.6	—	4.5	—	4.5	n.p.	n.p.	n.p.	58.9
<b>AVERAGE LENGTH OF STAY (days)</b>												
<b>2001</b>												
March quarter	2.3	2.2	3.6	2.5	—	1.4	—	1.4	n.p.	n.p.	n.p.	1.7
<b>2002</b>												
March quarter	2.3	2.1	3.6	2.4	—	1.3	—	1.3	n.p.	n.p.	n.p.	1.7
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>												
<b>2001</b>												
March quarter	118 607	29 735	41 984	190 326	—	219	—	219	n.p.	n.p.	n.p.	3 686
<b>2002</b>												
January	32 102	8 377	13 776	54 256	—	67	—	67	n.p.	n.p.	n.p.	1 387
February	34 591	8 638	12 062	55 291	—	59	—	59	n.p.	n.p.	n.p.	1 178
March	40 353	9 714	14 299	64 366	—	83	—	83	n.p.	n.p.	n.p.	1 592
March quarter	107 046	26 728	40 138	173 913	—	209	—	209	n.p.	n.p.	n.p.	4 157
<b>AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)</b>												
<b>2001</b>												
March quarter	174.5	107.1	153.9	154.7	—	57.8	—	57.8	n.p.	n.p.	n.p.	71.1
<b>2002</b>												
January	153.9	100.3	150.5	141.4	—	64.8	—	64.8	n.p.	n.p.	n.p.	76.7
February	160.9	104.6	145.8	145.4	—	61.6	—	61.6	n.p.	n.p.	n.p.	73.8
March	170.8	107.1	155.1	153.6	—	63.3	—	63.3	n.p.	n.p.	n.p.	74.5
March quarter	162.3	104.1	150.6	147.0	—	63.3	—	63.3	n.p.	n.p.	n.p.	75.0
<b>AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)</b>												
<b>2001</b>												
March quarter	133.0	70.7	112.6	112.9	—	20.8	—	20.8	n.p.	n.p.	n.p.	32.4
<b>2002</b>												
January	100.2	59.0	106.9	91.8	—	18.5	—	18.5	n.p.	n.p.	n.p.	36.4
February	119.6	67.3	103.7	103.6	—	18.1	—	18.1	n.p.	n.p.	n.p.	34.2
March	126.0	68.4	111.0	108.9	—	22.8	—	22.8	n.p.	n.p.	n.p.	41.8
March quarter	115.1	64.8	107.3	101.3	—	19.9	—	19.9	n.p.	n.p.	n.p.	37.6

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

WESTERN..... WESTERN GRAMPIANS..... BENDIGO LODDON.....

Period	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total
	hotels with facilities	and guest houses			hotels with facilities	and guest houses			hotels with facilities	and guest houses		
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>												
<b>March quarter 2001</b>												
Establishments	5	45	3	53	4	16	—	20	2	28	1	31
Guest rooms	n.p.	1 116	n.p.	1 407	86	392	—	478	n.p.	n.p.	n.p.	783
Bed spaces	n.p.	3 229	n.p.	4 326	217	1 151	—	1 368	n.p.	n.p.	n.p.	2 382
Persons employed	n.p.	460	n.p.	772	79	137	—	216	n.p.	n.p.	n.p.	349
<b>March quarter 2002</b>												
Establishments	5	47	3	55	3	16	—	19	2	28	1	31
Guest rooms	n.p.	1 168	n.p.	1 492	78	394	—	472	n.p.	n.p.	n.p.	781
Bed spaces	n.p.	3 331	n.p.	4 443	192	1 152	—	1 344	n.p.	n.p.	n.p.	2 333
Persons employed	n.p.	440	n.p.	776	78	129	—	207	n.p.	n.p.	n.p.	358
<b>ROOM NIGHTS OCCUPIED ('000)</b>												
<b>2001</b>												
March quarter	n.p.	65.3	n.p.	85.4	3.0	18.1	—	21.1	n.p.	n.p.	n.p.	37.7
<b>2002</b>												
January	n.p.	26.3	n.p.	33.7	1.1	4.9	—	6.0	n.p.	n.p.	n.p.	12.0
February	n.p.	20.9	n.p.	26.9	1.1	5.4	—	6.5	n.p.	n.p.	n.p.	11.7
March	n.p.	24.6	n.p.	31.2	1.3	7.3	—	8.6	n.p.	n.p.	n.p.	15.2
March quarter	n.p.	71.7	n.p.	91.8	3.6	17.5	—	21.1	n.p.	n.p.	n.p.	38.9
<b>ROOM OCCUPANCY RATES (%)</b>												
<b>2001</b>												
March quarter	n.p.	65.0	n.p.	67.5	38.5	51.3	—	49.0	n.p.	n.p.	n.p.	53.4
<b>2002</b>												
January	n.p.	72.6	n.p.	72.9	46.2	40.0	—	41.0	n.p.	n.p.	n.p.	49.5
February	n.p.	63.8	n.p.	64.3	52.6	48.6	—	49.3	n.p.	n.p.	n.p.	53.4
March	n.p.	68.0	n.p.	67.5	55.0	59.4	—	58.7	n.p.	n.p.	n.p.	63.0
March quarter	n.p.	68.2	n.p.	68.4	51.2	49.3	—	49.7	n.p.	n.p.	n.p.	55.3
<b>GUEST NIGHTS ('000)</b>												
<b>2001</b>												
March quarter	n.p.	135.0	n.p.	175.7	5.3	29.5	—	34.8	n.p.	n.p.	n.p.	70.0
<b>2002</b>												
January	n.p.	56.5	n.p.	73.1	2.6	9.3	—	11.8	n.p.	n.p.	n.p.	24.7
February	n.p.	37.8	n.p.	49.1	1.7	8.0	—	9.7	n.p.	n.p.	n.p.	19.6
March	n.p.	47.2	n.p.	59.7	2.4	12.3	—	14.7	n.p.	n.p.	n.p.	28.8
March quarter	n.p.	141.4	n.p.	181.9	6.7	29.5	—	36.2	n.p.	n.p.	n.p.	73.2
<b>BED OCCUPANCY RATES (%)</b>												
<b>2001</b>												
March quarter	n.p.	46.4	n.p.	45.1	26.9	28.5	—	28.3	n.p.	n.p.	n.p.	32.7
<b>2002</b>												
January	n.p.	54.7	n.p.	53.1	43.1	25.9	—	28.4	n.p.	n.p.	n.p.	34.2
February	n.p.	40.5	n.p.	39.5	32.4	24.7	—	25.8	n.p.	n.p.	n.p.	30.1
March	n.p.	45.7	n.p.	43.3	40.6	34.3	—	35.2	n.p.	n.p.	n.p.	39.9
March quarter	n.p.	47.2	n.p.	45.5	38.9	28.4	—	29.9	n.p.	n.p.	n.p.	34.9

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

WESTERN..... WESTERN GRAMPIANS..... BENDIGO LODDON.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
	<b>GUEST ARRIVALS ('000)</b>											
<b>2001</b>												
March quarter	n.p.	87.8	n.p.	106.9	3.6	22.3	—	25.9	n.p.	n.p.	n.p.	43.7
<b>2002</b>												
January	n.p.	35.3	n.p.	42.3	1.8	7.5	—	9.4	n.p.	n.p.	n.p.	15.4
February	n.p.	25.7	n.p.	31.9	1.2	6.4	—	7.6	n.p.	n.p.	n.p.	12.7
March	n.p.	31.2	n.p.	37.6	1.3	8.9	—	10.3	n.p.	n.p.	n.p.	17.9
March quarter	n.p.	92.2	n.p.	111.8	4.4	22.9	—	27.2	n.p.	n.p.	n.p.	46.0
<b>AVERAGE LENGTH OF STAY (days)</b>												
<b>2001</b>												
March quarter	n.p.	1.5	n.p.	1.6	1.5	1.3	—	1.3	n.p.	n.p.	n.p.	1.6
<b>2002</b>												
March quarter	n.p.	1.5	n.p.	1.6	1.5	1.3	—	1.3	n.p.	n.p.	n.p.	1.6
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>												
<b>2001</b>												
March quarter	n.p.	6 284	n.p.	8 697	246	1 402	—	1 648	n.p.	n.p.	n.p.	3 222
<b>2002</b>												
January	n.p.	2 905	n.p.	3 871	127	414	—	541	n.p.	n.p.	n.p.	1 090
February	n.p.	1 897	n.p.	2 746	111	445	—	556	n.p.	n.p.	n.p.	1 011
March	n.p.	2 272	n.p.	3 108	146	601	—	748	n.p.	n.p.	n.p.	1 434
March quarter	n.p.	7 074	n.p.	9 725	384	1 461	—	1 845	n.p.	n.p.	n.p.	3 535
<b>AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)</b>												
<b>2001</b>												
March quarter	n.p.	96.3	n.p.	101.8	82.6	77.5	—	78.2	n.p.	n.p.	n.p.	85.6
<b>2002</b>												
January	n.p.	110.6	n.p.	114.8	114.0	84.9	—	90.3	n.p.	n.p.	n.p.	91.0
February	n.p.	90.9	n.p.	102.2	96.3	83.0	—	85.3	n.p.	n.p.	n.p.	86.5
March	n.p.	92.3	n.p.	99.5	109.9	82.9	—	87.1	n.p.	n.p.	n.p.	94.1
March quarter	n.p.	98.6	n.p.	105.9	106.8	83.5	—	87.5	n.p.	n.p.	n.p.	90.9
<b>AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)</b>												
<b>2001</b>												
March quarter	n.p.	62.6	n.p.	68.7	31.8	39.7	—	38.3	n.p.	n.p.	n.p.	45.7
<b>2002</b>												
January	n.p.	80.2	n.p.	83.7	52.7	33.9	—	37.0	n.p.	n.p.	n.p.	45.0
February	n.p.	58.0	n.p.	65.7	50.7	40.3	—	42.1	n.p.	n.p.	n.p.	46.2
March	n.p.	62.7	n.p.	67.2	60.5	49.2	—	51.1	n.p.	n.p.	n.p.	59.2
March quarter	n.p.	67.3	n.p.	72.4	54.7	41.2	—	43.4	n.p.	n.p.	n.p.	50.3

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

PENINSULA..... CENTRAL MURRAY..... GOULBURN.....

Period	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total
	hotels with facilities	and guest houses			hotels with facilities	and guest houses			hotels with facilities	and guest houses		
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>												
<b>March quarter 2001</b>												
Establishments	2	17	2	21	2	19	—	21	6	20	1	27
Guest rooms	n.p.	576	n.p.	739	n.p.	n.p.	—	566	n.p.	479	n.p.	696
Bed spaces	n.p.	1 564	n.p.	1 972	n.p.	n.p.	—	1 657	n.p.	1 351	n.p.	2 006
Persons employed	n.p.	246	n.p.	408	n.p.	n.p.	—	158	n.p.	90	n.p.	373
<b>March quarter 2002</b>												
Establishments	2	17	2	21	3	20	—	23	6	20	1	27
Guest rooms	n.p.	583	n.p.	751	61	541	—	602	n.p.	483	n.p.	700
Bed spaces	n.p.	1 603	n.p.	2 025	161	1 547	—	1 708	n.p.	1 370	n.p.	2 020
Persons employed	n.p.	235	n.p.	427	47	129	—	176	n.p.	108	n.p.	364
<b>ROOM NIGHTS OCCUPIED ('000)</b>												
<b>2001</b>												
March quarter	n.p.	26.8	n.p.	36.1	n.p.	n.p.	—	24.5	n.p.	22.4	n.p.	31.1
<b>2002</b>												
January	n.p.	8.4	n.p.	11.3	1.0	8.6	—	9.6	n.p.	7.9	n.p.	10.8
February	n.p.	8.0	n.p.	11.4	0.8	6.7	—	7.5	n.p.	7.1	n.p.	9.8
March	n.p.	9.4	n.p.	12.6	1.0	9.3	—	10.3	n.p.	8.9	n.p.	12.8
March quarter	n.p.	25.9	n.p.	35.3	2.8	24.6	—	27.4	n.p.	24.0	n.p.	33.3
<b>ROOM OCCUPANCY RATES (%)</b>												
<b>2001</b>												
March quarter	n.p.	51.6	n.p.	54.2	n.p.	n.p.	—	48.0	n.p.	51.9	n.p.	49.7
<b>2002</b>												
January	n.p.	46.5	n.p.	48.4	53.9	51.1	—	51.4	n.p.	52.7	n.p.	49.7
February	n.p.	49.3	n.p.	54.3	45.1	44.5	—	44.5	n.p.	52.7	n.p.	49.9
March	n.p.	52.3	n.p.	54.0	54.2	55.3	—	55.2	n.p.	59.8	n.p.	58.9
March quarter	n.p.	49.4	n.p.	52.2	51.3	50.5	—	50.6	n.p.	55.1	n.p.	52.9
<b>GUEST NIGHTS ('000)</b>												
<b>2001</b>												
March quarter	n.p.	49.2	n.p.	68.7	n.p.	n.p.	—	47.6	n.p.	38.4	n.p.	52.7
<b>2002</b>												
January	n.p.	17.2	n.p.	24.2	2.1	16.2	—	18.3	n.p.	13.5	n.p.	18.5
February	n.p.	15.0	n.p.	20.6	1.3	10.9	—	12.2	n.p.	10.7	n.p.	14.8
March	n.p.	16.6	n.p.	22.8	1.8	16.1	—	17.9	n.p.	15.1	n.p.	21.8
March quarter	n.p.	48.7	n.p.	67.6	5.1	43.3	—	48.4	n.p.	39.2	n.p.	55.1
<b>BED OCCUPANCY RATES (%)</b>												
<b>2001</b>												
March quarter	n.p.	35.0	n.p.	38.7	n.p.	n.p.	—	31.9	n.p.	31.6	n.p.	29.2
<b>2002</b>												
January	n.p.	34.6	n.p.	38.5	42.2	33.8	—	34.6	n.p.	31.8	n.p.	29.6
February	n.p.	33.4	n.p.	36.3	27.8	25.2	—	25.5	n.p.	27.8	n.p.	26.1
March	n.p.	33.4	n.p.	36.4	35.5	33.7	—	33.8	n.p.	35.5	n.p.	34.8
March quarter	n.p.	33.8	n.p.	37.1	35.4	31.1	—	31.5	n.p.	31.8	n.p.	30.3

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

PENINSULA..... CENTRAL MURRAY..... GOULBURN.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
	<b>GUEST ARRIVALS ('000)</b>											
<b>2001</b>												
March quarter	n.p.	26.5	n.p.	35.0	n.p.	n.p.	—	29.5	n.p.	25.0	n.p.	34.2
<b>2002</b>												
January	n.p.	7.6	n.p.	10.1	0.8	10.7	—	11.5	n.p.	8.7	n.p.	11.8
February	n.p.	7.4	n.p.	10.3	0.6	7.7	—	8.3	n.p.	7.1	n.p.	9.8
March	n.p.	8.5	n.p.	11.6	0.8	10.5	—	11.3	n.p.	8.6	n.p.	12.3
March quarter	n.p.	23.5	n.p.	31.9	2.2	29.0	—	31.2	n.p.	24.4	n.p.	33.9
<b>AVERAGE LENGTH OF STAY (days)</b>												
<b>2001</b>												
March quarter	n.p.	1.9	n.p.	2.0	n.p.	n.p.	—	1.6	n.p.	1.5	n.p.	1.5
<b>2002</b>												
March quarter	n.p.	2.1	n.p.	2.1	2.3	1.5	—	1.6	n.p.	1.6	n.p.	1.6
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>												
<b>2001</b>												
March quarter	n.p.	3 074	n.p.	4 999	n.p.	n.p.	—	1 997	n.p.	1 705	n.p.	2 442
<b>2002</b>												
January	n.p.	957	n.p.	1 530	78	684	—	762	n.p.	608	n.p.	850
February	n.p.	879	n.p.	1 470	45	499	—	544	n.p.	538	n.p.	766
March	n.p.	1 028	n.p.	1 589	56	726	—	782	n.p.	716	n.p.	1 055
March quarter	n.p.	2 864	n.p.	4 589	179	1 909	—	2 088	n.p.	1 862	n.p.	2 671
<b>AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)</b>												
<b>2001</b>												
March quarter	n.p.	114.8	n.p.	138.6	n.p.	n.p.	—	81.7	n.p.	76.3	n.p.	78.4
<b>2002</b>												
January	n.p.	113.8	n.p.	135.7	76.1	79.9	—	79.5	n.p.	77.0	n.p.	78.8
February	n.p.	109.3	n.p.	128.8	59.0	74.0	—	72.5	n.p.	75.4	n.p.	78.4
March	n.p.	108.8	n.p.	126.3	54.9	78.3	—	75.9	n.p.	80.0	n.p.	82.5
March quarter	n.p.	110.6	n.p.	130.1	63.7	77.7	—	76.2	n.p.	77.7	n.p.	80.1
<b>AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)</b>												
<b>2001</b>												
March quarter	n.p.	59.3	n.p.	75.2	n.p.	n.p.	—	39.2	n.p.	39.6	n.p.	39.0
<b>2002</b>												
January	n.p.	52.9	n.p.	65.7	41.0	40.8	—	40.8	n.p.	40.6	n.p.	39.1
February	n.p.	53.9	n.p.	69.9	26.6	32.9	—	32.3	n.p.	39.8	n.p.	39.1
March	n.p.	56.9	n.p.	68.2	29.7	43.3	—	41.9	n.p.	47.8	n.p.	48.6
March quarter	n.p.	54.6	n.p.	67.9	32.7	39.2	—	38.5	n.p.	42.8	n.p.	42.4

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

HIGH COUNTRY..... LAKES..... GIPPSLAND.....

Period	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total
	hotels with facilities	and guest houses			hotels with facilities	and guest houses			hotels with facilities	and guest houses		
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>												
<b>March quarter 2001</b>												
Establishments	12	58	2	72	5	18	1	24	4	31	—	35
Guest rooms	n.p.	1 522	n.p.	1 931	n.p.	494	n.p.	674	80	954	—	1 034
Bed spaces	n.p.	5 139	n.p.	6 803	n.p.	1 439	n.p.	1 964	222	2 834	—	3 056
Persons employed	n.p.	415	n.p.	553	n.p.	147	n.p.	243	58	235	—	293
<b>March quarter 2002</b>												
Establishments	12	59	2	73	5	18	1	24	4	30	—	34
Guest rooms	n.p.	1 541	n.p.	1 937	n.p.	484	n.p.	664	91	922	—	1 013
Bed spaces	n.p.	5 215	n.p.	6 834	n.p.	1 436	n.p.	1 963	243	2 713	—	2 956
Persons employed	n.p.	451	n.p.	602	n.p.	169	n.p.	262	67	235	—	302
<b>ROOM NIGHTS OCCUPIED ('000)</b>												
<b>2001</b>												
March quarter	n.p.	39.9	n.p.	46.6	n.p.	21.9	n.p.	29.1	2.0	32.8	—	34.8
<b>2002</b>												
January	n.p.	14.4	n.p.	17.1	n.p.	8.7	n.p.	11.1	0.8	10.7	—	11.5
February	n.p.	10.8	n.p.	12.4	n.p.	6.6	n.p.	8.2	0.8	11.3	—	12.1
March	n.p.	15.2	n.p.	18.1	n.p.	8.5	n.p.	10.9	1.7	14.9	—	16.6
March quarter	n.p.	40.4	n.p.	47.7	n.p.	23.8	n.p.	30.1	3.3	36.8	—	40.1
<b>ROOM OCCUPANCY RATES (%)</b>												
<b>2001</b>												
March quarter	n.p.	29.3	n.p.	27.3	n.p.	49.3	n.p.	48.0	27.8	38.2	—	37.4
<b>2002</b>												
January	n.p.	30.1	n.p.	28.4	n.p.	58.1	n.p.	53.7	26.7	37.4	—	36.5
February	n.p.	25.0	n.p.	22.9	n.p.	48.6	n.p.	44.2	33.1	43.6	—	42.7
March	n.p.	31.8	n.p.	30.2	n.p.	56.5	n.p.	52.8	59.7	52.1	—	52.8
March quarter	n.p.	29.1	n.p.	27.3	n.p.	54.6	n.p.	50.4	40.1	44.4	—	44.0
<b>GUEST NIGHTS ('000)</b>												
<b>2001</b>												
March quarter	n.p.	82.0	n.p.	97.2	n.p.	45.2	n.p.	60.3	3.0	52.7	—	55.7
<b>2002</b>												
January	n.p.	32.3	n.p.	39.8	n.p.	19.2	n.p.	25.0	1.3	18.0	—	19.3
February	n.p.	22.2	n.p.	25.5	n.p.	11.7	n.p.	14.9	1.2	17.0	—	18.2
March	n.p.	32.3	n.p.	38.9	n.p.	14.8	n.p.	20.0	2.3	24.3	—	26.6
March quarter	n.p.	86.8	n.p.	104.2	n.p.	45.7	n.p.	59.9	4.8	59.3	—	64.1
<b>BED OCCUPANCY RATES (%)</b>												
<b>2001</b>												
March quarter	n.p.	17.8	n.p.	16.1	n.p.	34.9	n.p.	34.1	15.2	20.6	—	20.2
<b>2002</b>												
January	n.p.	20.0	n.p.	18.8	n.p.	43.2	n.p.	41.0	17.3	21.4	—	21.1
February	n.p.	15.2	n.p.	13.3	n.p.	29.1	n.p.	27.1	18.1	22.4	—	22.0
March	n.p.	20.0	n.p.	18.4	n.p.	33.2	n.p.	32.9	30.0	28.9	—	29.0
March quarter	n.p.	18.5	n.p.	16.9	n.p.	35.4	n.p.	33.9	21.9	24.3	—	24.1

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).



## HIGH COUNTRY ..... LAKES..... GIPPSLAND.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
<b>GUEST ARRIVALS ('000)</b>												
<b>2001</b>												
March quarter	n.p.	43.5	n.p.	51.5	n.p.	29.9	n.p.	37.7	2.2	32.9	—	35.1
<b>2002</b>												
January	n.p.	17.1	n.p.	20.4	n.p.	12.7	n.p.	15.8	0.9	10.7	—	11.6
February	n.p.	12.7	n.p.	14.9	n.p.	8.7	n.p.	10.7	0.7	10.8	—	11.6
March	n.p.	16.9	n.p.	20.8	n.p.	11.2	n.p.	14.2	1.0	14.0	—	15.0
March quarter	n.p.	46.7	n.p.	56.0	n.p.	32.5	n.p.	40.6	2.6	35.5	—	38.1
<b>AVERAGE LENGTH OF STAY (days)</b>												
<b>2001</b>												
March quarter	n.p.	1.9	n.p.	1.9	n.p.	1.5	n.p.	1.6	1.4	1.6	—	1.6
<b>2002</b>												
March quarter	n.p.	1.9	n.p.	1.9	n.p.	1.4	n.p.	1.5	1.8	1.7	—	1.7
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>												
<b>2001</b>												
March quarter	n.p.	3 343	n.p.	3 942	n.p.	1 944	n.p.	2 319	123	2 470	—	2 593
<b>2002</b>												
January	n.p.	1 277	n.p.	1 524	n.p.	877	n.p.	1 006	42	829	—	871
February	n.p.	923	n.p.	1 073	n.p.	549	n.p.	628	45	865	—	910
March	n.p.	1 298	n.p.	1 588	n.p.	727	n.p.	835	86	1 181	—	1 266
March quarter	n.p.	3 498	n.p.	4 185	n.p.	2 152	n.p.	2 468	173	2 875	—	3 048
<b>AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)</b>												
<b>2001</b>												
March quarter	n.p.	83.8	n.p.	84.6	n.p.	88.6	n.p.	79.7	61.6	75.3	—	74.5
<b>2002</b>												
January	n.p.	88.8	n.p.	89.2	n.p.	100.5	n.p.	91.0	56.0	77.5	—	76.1
February	n.p.	85.5	n.p.	86.3	n.p.	83.2	n.p.	76.3	53.2	76.8	—	75.2
March	n.p.	85.5	n.p.	87.5	n.p.	85.8	n.p.	76.9	50.7	79.3	—	76.4
March quarter	n.p.	86.7	n.p.	87.8	n.p.	90.5	n.p.	81.9	52.6	78.0	—	75.9
<b>AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)</b>												
<b>2001</b>												
March quarter	n.p.	24.5	n.p.	23.1	n.p.	43.7	n.p.	38.2	17.1	28.8	—	27.9
<b>2002</b>												
January	n.p.	26.7	n.p.	25.4	n.p.	58.4	n.p.	48.9	15.0	29.0	—	27.7
February	n.p.	21.4	n.p.	19.8	n.p.	40.5	n.p.	33.8	17.6	33.5	—	32.1
March	n.p.	27.2	n.p.	26.4	n.p.	48.5	n.p.	40.6	30.3	41.3	—	40.3
March quarter	n.p.	25.2	n.p.	24.0	n.p.	49.4	n.p.	41.3	21.1	34.6	—	33.4

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

MELBOURNE EAST..... GEELONG..... MACEDON.....

Period	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total
	hotels with facilities	and guest houses			hotels with facilities	and guest houses			hotels with facilities	and guest houses		
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>												
<b>March quarter 2001</b>												
Establishments	3	11	—	14	4	17	1	22	2	1	—	3
Guest rooms	81	368	—	449	n.p.	575	n.p.	701	n.p.	n.p.	—	72
Bed spaces	167	880	—	1 047	n.p.	1 624	n.p.	1 984	n.p.	n.p.	—	163
Persons employed	197	275	—	472	n.p.	232	n.p.	360	n.p.	n.p.	—	73
<b>March quarter 2002</b>												
Establishments	3	9	—	12	5	17	1	23	2	1	—	3
Guest rooms	81	279	—	360	n.p.	567	n.p.	803	n.p.	n.p.	—	72
Bed spaces	162	702	—	864	n.p.	1 606	n.p.	2 190	n.p.	n.p.	—	163
Persons employed	158	164	—	322	n.p.	225	n.p.	443	n.p.	n.p.	—	44
<b>ROOM NIGHTS OCCUPIED ('000)</b>												
<b>2001</b>												
March quarter	3.0	12.1	—	15.2	n.p.	34.0	n.p.	39.2	n.p.	n.p.	—	2.2
<b>2002</b>												
January	0.9	2.4	—	3.3	n.p.	11.2	n.p.	14.1	n.p.	n.p.	—	0.3
February	1.3	3.1	—	4.5	n.p.	9.0	n.p.	12.0	n.p.	n.p.	—	0.7
March	0.9	3.5	—	4.4	n.p.	12.2	n.p.	15.7	n.p.	n.p.	—	0.7
March quarter	3.1	9.0	—	12.1	n.p.	32.4	n.p.	41.8	n.p.	n.p.	—	1.8
<b>ROOM OCCUPANCY RATES (%)</b>												
<b>2001</b>												
March quarter	41.8	36.7	—	37.6	n.p.	65.8	n.p.	62.2	n.p.	n.p.	—	34.6
<b>2002</b>												
January	35.7	27.5	—	29.3	n.p.	63.9	n.p.	56.5	n.p.	n.p.	—	13.0
February	59.3	40.0	—	44.3	n.p.	56.6	n.p.	53.6	n.p.	n.p.	—	36.8
March	36.0	40.2	—	39.3	n.p.	69.5	n.p.	63.0	n.p.	n.p.	—	32.9
March quarter	43.1	35.8	—	37.4	n.p.	63.6	n.p.	57.8	n.p.	n.p.	—	27.3
<b>GUEST NIGHTS ('000)</b>												
<b>2001</b>												
March quarter	5.2	17.5	—	22.8	n.p.	61.5	n.p.	69.9	n.p.	n.p.	—	3.2
<b>2002</b>												
January	1.7	4.1	—	5.8	n.p.	21.9	n.p.	27.0	n.p.	n.p.	—	0.5
February	2.1	4.7	—	6.8	n.p.	14.6	n.p.	18.9	n.p.	n.p.	—	0.9
March	1.6	5.3	—	6.9	n.p.	21.1	n.p.	26.6	n.p.	n.p.	—	0.9
March quarter	5.5	14.1	—	19.6	n.p.	57.7	n.p.	72.5	n.p.	n.p.	—	2.3
<b>BED OCCUPANCY RATES (%)</b>												
<b>2001</b>												
March quarter	34.9	22.1	—	24.2	n.p.	42.1	n.p.	39.2	n.p.	n.p.	—	21.6
<b>2002</b>												
January	34.4	18.8	—	21.7	n.p.	44.1	n.p.	39.8	n.p.	n.p.	—	9.5
February	47.2	23.9	—	28.3	n.p.	32.5	n.p.	30.8	n.p.	n.p.	—	20.1
March	31.9	24.3	—	25.7	n.p.	42.5	n.p.	39.2	n.p.	n.p.	—	18.4
March quarter	37.5	22.3	—	25.1	n.p.	39.9	n.p.	36.8	n.p.	n.p.	—	15.9

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

MELBOURNE EAST..... GEELONG..... MACEDON.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
<b>GUEST ARRIVALS ('000)</b>												
<b>2001</b>												
March quarter	2.7	10.7	—	13.5	n.p.	34.2	n.p.	37.3	n.p.	n.p.	—	2.1
<b>2002</b>												
January	1.2	2.5	—	3.8	n.p.	12.2	n.p.	14.8	n.p.	n.p.	—	0.3
February	1.4	3.0	—	4.3	n.p.	9.2	n.p.	11.4	n.p.	n.p.	—	0.6
March	1.0	3.2	—	4.2	n.p.	13.2	n.p.	16.2	n.p.	n.p.	—	0.6
March quarter	3.6	8.7	—	12.3	n.p.	34.5	n.p.	42.5	n.p.	n.p.	—	1.4
<b>AVERAGE LENGTH OF STAY (days)</b>												
<b>2001</b>												
March quarter	1.9	1.6	—	1.7	n.p.	1.8	n.p.	1.9	n.p.	n.p.	—	1.5
<b>2002</b>												
March quarter	1.5	1.6	—	1.6	n.p.	1.7	n.p.	1.7	n.p.	n.p.	—	1.7
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>												
<b>2001</b>												
March quarter	555	1 193	—	1 748	n.p.	3 484	n.p.	4 054	n.p.	n.p.	—	285
<b>2002</b>												
January	194	218	—	412	n.p.	1 140	n.p.	1 507	n.p.	n.p.	—	31
February	258	282	—	540	n.p.	840	n.p.	1 303	n.p.	n.p.	—	91
March	209	334	—	543	n.p.	1 240	n.p.	1 726	n.p.	n.p.	—	85
March quarter	661	834	—	1 495	n.p.	3 221	n.p.	4 536	n.p.	n.p.	—	208
<b>AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)</b>												
<b>2001</b>												
March quarter	182.1	98.3	—	115.1	n.p.	102.3	n.p.	103.3	n.p.	n.p.	—	127.0
<b>2002</b>												
January	216.5	91.8	—	125.9	n.p.	101.5	n.p.	107.2	n.p.	n.p.	—	108.2
February	192.0	90.3	—	120.9	n.p.	93.5	n.p.	108.2	n.p.	n.p.	—	123.0
March	230.4	96.0	—	123.7	n.p.	101.6	n.p.	110.1	n.p.	n.p.	—	115.7
March quarter	210.0	92.9	—	123.3	n.p.	99.3	n.p.	108.6	n.p.	n.p.	—	117.5
<b>AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)</b>												
<b>2001</b>												
March quarter	76.1	36.0	—	43.3	n.p.	67.3	n.p.	64.3	n.p.	n.p.	—	44.0
<b>2002</b>												
January	77.3	25.2	—	36.9	n.p.	64.9	n.p.	60.5	n.p.	n.p.	—	14.1
November	113.8	36.1	—	53.6	n.p.	52.9	n.p.	57.9	n.p.	n.p.	—	45.2
March	83.0	38.6	—	48.6	n.p.	70.6	n.p.	69.4	n.p.	n.p.	—	38.1
March quarter	90.6	33.2	—	46.1	n.p.	63.1	n.p.	62.8	n.p.	n.p.	—	32.0

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

SPA COUNTRY..... BALLARAT..... CENTRAL HIGHLANDS.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apart- ments	Total
	ESTABLISHMENTS, CAPACITY AND EMPLOYMENT											
<b>March quarter 2001</b>												
Establishments	1	4	—	5	5	19	1	25	—	14	—	14
Guest rooms	n.p.	n.p.	—	118	n.p.	610	n.p.	809	—	337	—	337
Bed spaces	n.p.	n.p.	—	284	n.p.	1 970	n.p.	2 607	—	1 032	—	1 032
Persons employed	n.p.	n.p.	—	108	n.p.	292	n.p.	426	—	93	—	93
<b>March quarter 2002</b>												
Establishments	1	4	—	5	4	20	1	25	—	14	1	15
Guest rooms	n.p.	n.p.	—	126	n.p.	688	n.p.	872	—	n.p.	n.p.	358
Bed spaces	n.p.	n.p.	—	301	n.p.	2 136	n.p.	2 740	—	n.p.	n.p.	1 146
Persons employed	n.p.	n.p.	—	131	n.p.	331	n.p.	454	—	n.p.	n.p.	95
ROOM NIGHTS OCCUPIED ('000)												
<b>2001</b>												
March quarter	n.p.	n.p.	—	4.9	n.p.	29.5	n.p.	37.7	—	13.2	—	13.2
<b>2002</b>												
January	n.p.	n.p.	—	1.9	n.p.	11.2	n.p.	14.8	—	n.p.	n.p.	4.8
February	n.p.	n.p.	—	1.9	n.p.	10.7	n.p.	13.6	—	n.p.	n.p.	4.2
March	n.p.	n.p.	—	2.3	n.p.	14.1	n.p.	17.6	—	n.p.	n.p.	5.9
March quarter	n.p.	n.p.	—	6.0	n.p.	36.1	n.p.	45.9	—	n.p.	n.p.	14.9
ROOM OCCUPANCY RATES (%)												
<b>2001</b>												
March quarter	n.p.	n.p.	—	46.2	n.p.	53.8	n.p.	51.8	—	43.4	—	43.4
<b>2002</b>												
January	n.p.	n.p.	—	47.4	n.p.	52.7	n.p.	54.6	—	n.p.	n.p.	42.9
February	n.p.	n.p.	—	53.8	n.p.	55.6	n.p.	55.6	—	n.p.	n.p.	41.5
March	n.p.	n.p.	—	57.9	n.p.	66.2	n.p.	65.1	—	n.p.	n.p.	53.6
March quarter	n.p.	n.p.	—	53.0	n.p.	58.2	n.p.	58.5	—	n.p.	n.p.	46.1
GUEST NIGHTS ('000)												
<b>2001</b>												
March quarter	n.p.	n.p.	—	7.9	n.p.	63.7	n.p.	79.7	—	26.5	—	26.5
<b>2002</b>												
January	n.p.	n.p.	—	3.1	n.p.	24.8	n.p.	32.7	—	n.p.	n.p.	9.7
February	n.p.	n.p.	—	2.8	n.p.	21.0	n.p.	26.1	—	n.p.	n.p.	8.1
March	n.p.	n.p.	—	3.8	n.p.	27.5	n.p.	34.8	—	n.p.	n.p.	12.7
March quarter	n.p.	n.p.	—	9.7	n.p.	73.3	n.p.	93.6	—	n.p.	n.p.	30.5
BED OCCUPANCY RATES (%)												
<b>2001</b>												
March quarter	n.p.	n.p.	—	30.7	n.p.	35.9	n.p.	34.0	—	28.5	—	28.5
<b>2002</b>												
January	n.p.	n.p.	—	32.7	n.p.	37.5	n.p.	38.5	—	n.p.	n.p.	27.4
February	n.p.	n.p.	—	33.7	n.p.	35.1	n.p.	34.1	—	n.p.	n.p.	25.3
March	n.p.	n.p.	—	40.7	n.p.	41.5	n.p.	40.9	—	n.p.	n.p.	35.6
March quarter	n.p.	n.p.	—	35.8	n.p.	38.1	n.p.	38.0	—	n.p.	n.p.	29.6

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

SPA COUNTRY..... BALLARAT..... CENTRAL HIGHLANDS.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
GUEST ARRIVALS ('000)												
<b>2001</b>												
March quarter	n.p.	n.p.	—	4.4	n.p.	37.5	n.p.	48.1	—	16.9	—	16.9
<b>2002</b>												
January	n.p.	n.p.	—	1.9	n.p.	16.0	n.p.	22.3	—	n.p.	n.p.	5.7
February	n.p.	n.p.	—	1.8	n.p.	12.4	n.p.	15.3	—	n.p.	n.p.	4.9
March	n.p.	n.p.	—	2.3	n.p.	17.4	n.p.	21.4	—	n.p.	n.p.	7.4
March quarter	n.p.	n.p.	—	6.0	n.p.	45.8	n.p.	59.1	—	n.p.	n.p.	18.0
AVERAGE LENGTH OF STAY (days)												
<b>2001</b>												
March quarter	n.p.	n.p.	—	1.8	n.p.	1.7	n.p.	1.7	—	1.6	—	1.6
<b>2002</b>												
March quarter	n.p.	n.p.	—	1.6	n.p.	1.6	n.p.	1.6	—	n.p.	n.p.	1.7
TAKINGS FROM ACCOMMODATION (\$'000)												
<b>2001</b>												
March quarter	n.p.	n.p.	—	763	n.p.	2 548	n.p.	3 407	—	987	—	987
<b>2002</b>												
January	n.p.	n.p.	—	314	n.p.	998	n.p.	1 323	—	n.p.	n.p.	392
February	n.p.	n.p.	—	292	n.p.	1 004	n.p.	1 287	—	n.p.	n.p.	329
March	n.p.	n.p.	—	392	n.p.	1 260	n.p.	1 596	—	n.p.	n.p.	470
March quarter	n.p.	n.p.	—	998	n.p.	3 262	n.p.	4 206	—	n.p.	n.p.	1 191
AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)												
<b>2001</b>												
March quarter	n.p.	n.p.	—	155.5	n.p.	86.3	n.p.	90.3	—	75.0	—	75.0
<b>2002</b>												
January	n.p.	n.p.	—	170.0	n.p.	88.8	n.p.	89.7	—	n.p.	n.p.	82.3
February	n.p.	n.p.	—	154.2	n.p.	93.8	n.p.	94.9	—	n.p.	n.p.	79.2
March	n.p.	n.p.	—	173.1	n.p.	89.3	n.p.	90.7	—	n.p.	n.p.	79.2
March quarter	n.p.	n.p.	—	166.1	n.p.	90.5	n.p.	91.6	—	n.p.	n.p.	80.2
AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)												
<b>2001</b>												
March quarter	n.p.	n.p.	—	71.9	n.p.	46.4	n.p.	46.8	—	32.5	—	32.5
<b>2002</b>												
January	n.p.	n.p.	—	80.5	n.p.	46.8	n.p.	49.0	—	n.p.	n.p.	35.3
February	n.p.	n.p.	—	82.9	n.p.	52.1	n.p.	52.7	—	n.p.	n.p.	32.8
March	n.p.	n.p.	—	100.3	n.p.	59.1	n.p.	59.0	—	n.p.	n.p.	42.4
March quarter	n.p.	n.p.	—	88.1	n.p.	52.7	n.p.	53.6	—	n.p.	n.p.	37.0

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

UPPER YARRA..... MURRAY EAST..... PHILLIP ISLAND.....

Period	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total	Licensed	Motels	Serviced	Total
	hotels with facilities	and guest houses			hotels with facilities	and guest houses			hotels with facilities	and guest houses		
<b>ESTABLISHMENTS, CAPACITY AND EMPLOYMENT</b>												
<b>March quarter 2001</b>												
Establishments	4	9	—	13	—	13	—	13	1	8	1	10
Guest rooms	111	319	—	430	—	307	—	307	n.p.	n.p.	n.p.	346
Bed spaces	289	798	—	1 087	—	929	—	929	n.p.	n.p.	n.p.	1 198
Persons employed	50	206	—	256	—	74	—	74	n.p.	n.p.	n.p.	133
<b>March quarter 2002</b>												
Establishments	3	8	—	11	1	13	—	14	1	8	2	11
Guest rooms	89	301	—	390	n.p.	n.p.	—	423	n.p.	n.p.	n.p.	375
Bed spaces	251	777	—	1 028	n.p.	n.p.	—	1 179	n.p.	n.p.	n.p.	1 334
Persons employed	48	169	—	217	n.p.	n.p.	—	119	n.p.	n.p.	n.p.	161
<b>ROOM NIGHTS OCCUPIED ('000)</b>												
<b>2001</b>												
March quarter	1.2	10.2	—	11.4	—	12.7	—	12.7	n.p.	n.p.	n.p.	18.4
<b>2002</b>												
January	0.3	2.9	—	3.2	n.p.	n.p.	—	4.8	n.p.	n.p.	n.p.	8.6
February	0.2	3.0	—	3.2	n.p.	n.p.	—	4.0	n.p.	n.p.	n.p.	5.7
March	0.5	4.4	—	4.8	n.p.	n.p.	—	6.0	n.p.	n.p.	n.p.	6.9
March quarter	1.0	10.2	—	11.2	n.p.	n.p.	—	14.8	n.p.	n.p.	n.p.	21.2
<b>ROOM OCCUPANCY RATES (%)</b>												
<b>2001</b>												
March quarter	12.4	35.4	—	29.4	—	46.1	—	46.1	n.p.	n.p.	n.p.	59.2
<b>2002</b>												
January	11.8	30.8	—	26.5	n.p.	n.p.	—	36.3	n.p.	n.p.	n.p.	74.2
February	8.9	35.0	—	29.1	n.p.	n.p.	—	33.8	n.p.	n.p.	n.p.	54.1
March	17.7	46.7	—	40.0	n.p.	n.p.	—	45.7	n.p.	n.p.	n.p.	59.6
March quarter	12.9	37.6	—	32.0	n.p.	n.p.	—	38.7	n.p.	n.p.	n.p.	62.9
<b>GUEST NIGHTS ('000)</b>												
<b>2001</b>												
March quarter	2.2	16.1	—	18.3	—	22.8	—	22.8	n.p.	n.p.	n.p.	48.9
<b>2002</b>												
January	0.7	4.8	—	5.4	n.p.	n.p.	—	9.5	n.p.	n.p.	n.p.	25.4
February	0.4	4.6	—	5.1	n.p.	n.p.	—	7.0	n.p.	n.p.	n.p.	13.8
March	1.1	6.6	—	7.6	n.p.	n.p.	—	11.1	n.p.	n.p.	n.p.	16.8
March quarter	2.2	16.0	—	18.1	n.p.	n.p.	—	27.5	n.p.	n.p.	n.p.	56.1
<b>BED OCCUPANCY RATES (%)</b>												
<b>2001</b>												
March quarter	8.3	22.4	—	18.7	—	27.3	—	27.3	n.p.	n.p.	n.p.	45.3
<b>2002</b>												
January	8.6	19.8	—	17.1	n.p.	n.p.	—	25.9	n.p.	n.p.	n.p.	61.4
February	6.3	21.3	—	17.6	n.p.	n.p.	—	21.2	n.p.	n.p.	n.p.	37.1
March	13.9	27.2	—	23.9	n.p.	n.p.	—	30.3	n.p.	n.p.	n.p.	40.6
March quarter	9.7	22.8	—	19.6	n.p.	n.p.	—	26.0	n.p.	n.p.	n.p.	46.7

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

UPPER YARRA..... MURRAY EAST..... PHILLIP ISLAND.....

Period	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total	Licensed hotels with facilities	Motels and guest houses	Serviced apartments	Total
<b>GUEST ARRIVALS ('000)</b>												
<b>2001</b>												
March quarter	1.4	8.7	—	10.1	—	15.3	—	15.3	n.p.	n.p.	n.p.	25.4
<b>2002</b>												
January	0.5	2.1	—	2.6	n.p.	n.p.	—	6.2	n.p.	n.p.	n.p.	9.6
February	0.3	2.5	—	2.8	n.p.	n.p.	—	4.4	n.p.	n.p.	n.p.	7.0
March	0.5	3.0	—	3.5	n.p.	n.p.	—	6.6	n.p.	n.p.	n.p.	7.3
March quarter	1.3	7.6	—	8.9	n.p.	n.p.	—	17.2	n.p.	n.p.	n.p.	23.9
<b>AVERAGE LENGTH OF STAY (days)</b>												
<b>2001</b>												
March quarter	1.5	1.9	—	1.8	—	1.5	—	1.5	n.p.	n.p.	n.p.	1.9
<b>2002</b>												
March quarter	1.7	2.1	—	2.0	n.p.	n.p.	—	1.6	n.p.	n.p.	n.p.	2.4
<b>TAKINGS FROM ACCOMMODATION (\$'000)</b>												
<b>2001</b>												
March quarter	67	1 197	—	1 264	—	851	—	851	n.p.	n.p.	n.p.	1 951
<b>2002</b>												
January	21	301	—	323	n.p.	n.p.	—	417	n.p.	n.p.	n.p.	1 124
February	12	367	—	379	n.p.	n.p.	—	291	n.p.	n.p.	n.p.	599
March	30	670	—	700	n.p.	n.p.	—	439	n.p.	n.p.	n.p.	774
March quarter	64	1 339	—	1 402	n.p.	n.p.	—	1 148	n.p.	n.p.	n.p.	2 497
<b>AVERAGE TAKINGS PER ROOM NIGHT OCCUPIED (\$)</b>												
<b>2001</b>												
March quarter	54.2	117.9	—	111.0	—	66.8	—	66.8	n.p.	n.p.	n.p.	105.9
<b>2002</b>												
January	65.7	104.7	—	100.8	n.p.	n.p.	—	87.8	n.p.	n.p.	n.p.	130.2
February	53.0	124.4	—	119.4	n.p.	n.p.	—	72.6	n.p.	n.p.	n.p.	105.4
March	62.2	153.9	—	144.7	n.p.	n.p.	—	73.3	n.p.	n.p.	n.p.	111.8
March quarter	61.3	131.5	—	125.0	n.p.	n.p.	—	77.8	n.p.	n.p.	n.p.	117.6
<b>AVERAGE TAKINGS PER AVAILABLE ROOM NIGHT (\$)</b>												
<b>2001</b>												
March quarter	6.7	41.7	—	32.7	—	30.8	—	30.8	n.p.	n.p.	n.p.	62.7
<b>2002</b>												
January	7.8	32.3	—	26.7	n.p.	n.p.	—	31.8	n.p.	n.p.	n.p.	96.6
February	4.7	43.6	—	34.7	n.p.	n.p.	—	24.6	n.p.	n.p.	n.p.	57.0
March	11.0	71.8	—	57.9	n.p.	n.p.	—	33.5	n.p.	n.p.	n.p.	66.6
March quarter	7.9	49.4	—	40.0	n.p.	n.p.	—	30.1	n.p.	n.p.	n.p.	74.0

(a) Comprising establishments with 15 or more rooms or units (see Explanatory Notes).

Area	Establishments	Guest rooms	Bed spaces	Employment (persons)	ROOM NIGHTS OCCUPIED .....			ROOM OCCUPANCY RATE (PER CENT) .....				
					January	February	March	March qtr	January	February	March	March qtr
Boroondara (C)	6	236	769	51	3 570	3 385	3 443	10 398	48.8	51.2	47.1	49.0
Brimbank (C)	4	124	405	39	2 061	2 037	2 281	6 379	53.6	58.7	59.3	57.2
Darebin (C)	5	155	393	58	2 229	2 814	2 937	7 980	46.4	64.8	61.1	57.2
Greater Dandenong (C)	9	294	853	218	4 311	4 457	5 381	14 149	47.3	54.1	59.0	53.5
Hobsons Bay (C)	3	131	444	56	2 222	2 185	2 642	7 049	54.7	59.6	65.1	59.8
Hume (C)	6	564	1 340	262	10 122	11 869	12 448	34 439	57.9	75.2	71.2	67.8
Kingston (C)	5	248	758	209	3 279	3 796	4 021	11 096	42.7	54.7	52.3	49.7
Knox (C)	4	168	409	59	1 589	2 020	2 666	6 275	30.5	42.9	51.2	41.5
Maribyrnong (C)	3	100	258	25	1 716	1 805	1 796	5 317	55.4	64.5	57.9	59.1
Maroondah (C)	4	116	306	44	1 543	1 877	2 045	5 465	42.9	57.8	56.9	52.3
Melbourne (C)												
Inner	46	7 055	16 029	3 819	151 660	146 459	166 468	464 587	69.3	74.1	76.1	73.2
Southbank-Docklands	5	1 488	3 840	6 097	31 559	33 296	34 793	99 648	68.4	79.9	75.4	74.4
Remainder	36	3 027	7 798	1 421	65 552	61 691	67 989	195 232	69.9	72.8	72.5	71.7
Monash (C)												
South-West	6	138	437	94	1 964	2 145	2 304	6 413	45.9	55.5	53.9	51.6
Waverley West	8	447	1 337	362	7 053	7 908	9 162	24 123	50.9	63.2	66.1	60.0
Moonee Valley (C)	5	165	505	120	2 702	2 740	2 977	8 419	52.8	59.3	58.2	56.7
Moreland (C)												
Brunswick	5	163	426	36	2 488	1 993	2 355	6 836	49.2	43.7	46.6	46.6
Remainder	5	197	603	35	4 020	3 976	4 388	12 384	65.8	72.1	71.9	69.8
Port Phillip (C)												
St Kilda	19	1 002	2 763	305	23 856	20 981	22 620	67 457	76.8	74.8	72.8	74.8
West	10	1 504	3 927	820	28 720	32 665	34 150	95 535	61.6	77.6	73.2	70.6
Stonnington (C)	15	688	1 786	254	13 499	12 009	12 776	38 284	63.3	62.3	59.9	61.8
Whitehorse (C)	8	269	667	232	4 321	4 573	4 675	13 569	51.8	60.7	56.1	56.0
Wyndham (C)	4	174	433	192	2 876	3 116	3 766	9 758	53.3	64.0	69.8	62.3
Yarra (C)	5	266	838	121	5 136	4 598	4 761	14 495	62.3	61.7	57.7	60.5
Balance	12	349	982	212	5 521	5 877	6 270	17 668	51.0	60.1	58.0	56.2
Melbourne (TR)	238	19 068	48 306	15 141	383 569	380 272	419 114	1 182 955	64.9	71.2	70.9	68.9
Buloke (S)	3	58	174	9	358	347	441	1 146	19.9	21.4	24.5	22.0
Hindmarsh (S)	3	59	162	20	677	613	868	2 158	37.0	37.1	47.5	40.6
Wimmera (TR)	6	117	336	29	1 035	960	1 309	3 304	28.5	29.3	36.1	31.4
Mildura (RC)	24	779	2 303	324	11 675	10 218	14 040	35 933	48.3	46.8	58.1	51.3
Balance	17	450	1 356	145	6 418	5 750	7 319	19 487	46.0	45.6	52.5	48.1
Mallee (TR)	41	1 229	3 659	469	18 093	15 968	21 359	55 420	47.5	46.4	56.1	50.1
Colac-Otway (S)												
Colac	4	111	304	44	2 096	1 720	2 278	6 094	60.9	55.3	66.2	61.0
South	6	130	368	53	3 411	2 718	3 013	9 142	84.6	74.7	74.8	78.1
Gleneilg (S)	7	183	536	119	2 858	2 398	2 961	8 217	50.4	46.8	52.2	49.9
Surf Coast (S)	13	392	1 324	308	9 521	8 082	8 472	26 075	78.3	73.6	69.7	73.9
Warrnambool (C)	18	527	1 478	192	12 439	9 037	10 913	32 389	76.1	61.2	66.8	68.3
Balance	7	149	433	60	3 397	2 919	3 583	9 899	73.5	70.0	77.6	73.8
Western (TR)	55	1 492	4 443	776	33 722	26 874	31 220	91 816	72.9	64.3	67.5	68.4
Horsham (RC)	12	284	850	79	3 900	4 085	5 595	13 580	44.3	51.4	63.6	53.1
Southern Grampians (S)												
Hamilton	4	92	252	40	1 116	1 423	1 493	4 032	39.1	55.2	52.3	48.7
Southern Grampians (S) Bal	3	96	242	88	981	1 006	1 497	3 484	33.0	37.4	50.3	40.3
Western Grampians (TR)	19	472	1 344	207	5 997	6 514	8 585	21 096	41.0	49.3	58.7	49.7



GUEST NIGHTS ..... GUEST ARRIVALS ..... TAKINGS FROM ACCOMMODATION (\$ '000) .....

January	February	March	March qtr	January	February	March	March qtr	January	February	March	March qtr
6 990	6 121	6 487	19 598	1 915	1 827	1 863	5 605	458	434	461	1 353
3 934	3 788	4 312	12 034	2 031	2 152	2 478	6 661	162	171	194	527
3 546	4 547	4 953	13 046	2 353	2 899	3 219	8 471	225	284	303	812
6 401	6 571	7 995	20 967	4 516	4 515	5 497	14 528	324	360	437	1 121
4 283	3 560	4 369	12 212	924	1 092	1 045	3 061	304	305	364	973
15 321	15 886	17 009	48 216	12 850	12 274	13 747	38 871	1 246	1 624	1 718	4 587
5 292	5 463	5 964	16 719	2 254	2 702	2 746	7 702	361	425	444	1 231
2 830	3 275	4 438	10 543	1 259	1 582	1 968	4 809	168	215	280	663
2 795	2 794	2 685	8 274	1 389	1 365	1 448	4 202	158	164	173	494
2 703	2 789	3 269	8 761	1 155	1 272	1 479	3 906	126	151	172	448
253 927	220 320	257 743	731 990	97 576	97 193	104 990	299 759	22 200	22 063	26 931	71 194
52 774	51 307	51 517	155 598	21 682	23 756	22 067	67 505	6 996	7 364	7 761	22 121
127 378	103 832	116 169	347 379	42 032	42 205	42 011	126 248	9 174	8 600	10 283	28 057
4 085	4 151	4 557	12 793	2 094	2 040	2 133	6 267	206	223	228	657
9 950	10 477	12 508	32 935	4 286	4 780	5 713	14 779	983	1 209	1 390	3 582
5 378	5 240	5 762	16 380	2 146	2 189	2 494	6 829	319	320	342	982
5 122	3 479	4 226	12 827	2 204	1 821	2 135	6 160	280	219	251	750
7 780	6 969	7 730	22 479	6 441	6 066	6 221	18 728	284	284	320	889
49 900	36 646	42 610	129 156	15 968	13 012	13 637	42 617	2 966	2 675	2 987	8 628
51 929	50 888	54 327	157 144	14 955	17 790	18 738	51 483	3 346	4 332	5 120	12 798
25 352	19 585	22 382	67 319	5 971	5 817	6 027	17 815	1 801	1 564	1 750	5 114
6 852	6 657	7 458	20 967	3 533	3 457	3 673	10 663	453	503	488	1 444
5 661	4 749	6 094	16 504	2 920	2 963	3 618	9 501	375	476	562	1 414
12 399	9 143	9 205	30 747	3 265	2 897	2 791	8 953	739	674	724	2 138
10 034	9 357	10 385	29 776	4 192	4 286	5 995	14 473	602	651	683	1 936
682 616	597 594	674 154	1 954 364	259 911	261 952	277 733	799 596	54 256	55 291	64 366	173 913
650	590	779	2 019	517	456	612	1 585	22	22	27	71
1 321	901	1 501	3 723	1 055	673	1 147	2 875	45	37	56	138
1 971	1 491	2 280	5 742	1 572	1 129	1 759	4 460	67	59	83	209
22 935	15 886	24 393	63 214	13 314	9 633	14 421	37 368	907	773	1 046	2 726
12 537	9 676	13 620	35 833	7 741	5 681	8 140	21 562	480	405	546	1 431
35 472	25 562	38 013	99 047	21 055	15 314	22 561	58 930	1 387	1 178	1 592	4 157
3 534	2 813	3 928	10 275	2 553	2 324	2 662	7 539	154	124	158	436
8 258	5 744	6 574	20 576	4 498	3 700	4 144	12 342	439	282	302	1 024
4 958	3 865	4 689	13 512	2 949	2 259	2 888	8 096	231	200	237	668
23 053	16 118	17 513	56 684	11 446	9 969	9 865	31 280	1 478	1 173	1 197	3 848
25 450	14 910	19 781	60 141	15 046	9 283	12 740	37 069	1 154	699	854	2 707
7 855	5 647	7 167	20 669	5 812	4 330	5 304	15 446	414	269	360	1 043
73 108	49 097	59 652	181 857	42 304	31 865	37 603	111 772	3 871	2 746	3 108	9 725
7 510	5 934	9 463	22 907	6 125	4 783	6 819	17 727	323	325	458	1 106
2 229	2 134	2 582	6 945	1 570	1 432	1 909	4 911	99	122	133	354
2 086	1 635	2 630	6 351	1 658	1 407	1 537	4 602	120	109	156	385
11 825	9 703	14 675	36 203	9 353	7 622	10 265	27 240	541	556	748	1 845

Area	Establish-ments	Guest rooms	Bed spaces	Employ-ment (persons)	ROOM OCCUPANCY RATE							
					ROOM NIGHTS OCCUPIED .....				(PER CENT) .....			
					January	February	March	March qtr	January	February	March	March qtr
Greater Bendigo (C)												
Central	12	340	965	220	5 400	5 275	6 743	17 418	51.2	55.4	64.0	56.9
Inner West	7	172	515	46	2 385	2 334	2 937	7 656	44.7	48.5	55.1	49.5
Remainder	7	176	588	70	2 992	2 907	4 034	9 933	54.8	59.0	73.9	62.7
Balance	5	93	265	22	1 201	1 167	1 527	3 895	41.7	44.8	53.0	46.5
<i>Bendigo Loddon (TR)</i>	31	781	2 333	358	11 978	11 683	15 241	38 902	49.5	53.4	63.0	55.3
Frankston (C)	6	271	774	74	4 020	3 982	4 698	12 700	47.9	52.5	55.9	52.1
Mornington Peninsula (S)												
South	10	349	873	304	5 507	5 744	5 709	16 960	50.9	58.8	52.8	54.0
Remainder	5	131	378	49	1 752	1 683	2 170	5 605	43.1	45.9	53.4	47.5
<i>Peninsula (TR)</i>	21	751	2 025	427	11 279	11 409	12 577	35 265	48.4	54.3	54.0	52.2
Campaspe (S)	15	411	1 137	116	7 270	5 366	7 406	20 042	57.1	46.6	58.1	54.2
Moira (S)												
East	4	112	329	46	1 613	1 350	1 664	4 627	46.5	43.0	47.9	45.9
West	4	79	242	14	704	790	1 229	2 723	28.7	35.7	50.2	38.3
<i>Central Murray (TR)</i>	23	602	1 708	176	9 587	7 506	10 299	27 392	51.4	44.5	55.2	50.6
Greater Shepparton (C)	18	536	1 527	305	8 270	7 456	9 844	25 570	49.8	49.7	59.2	53.0
Mitchell (S)	6	112	345	47	1 680	1 538	1 987	5 205	48.4	49.0	57.2	51.6
Strathbogrie (S)	3	52	148	12	826	780	961	2 567	51.2	53.6	59.6	54.9
<i>Goulburn (TR)</i>	27	700	2 020	364	10 776	9 774	12 792	33 342	49.7	49.9	58.9	52.9
Alpine (S)												
East	41	1 041	3 780	276	7 990	5 193	7 536	20 719	24.8	17.8	23.4	22.1
West	3	59	176	30	730	387	801	1 918	39.9	23.4	43.8	36.1
Delatite (S)												
Benalla	5	99	286	21	1 263	1 346	1 679	4 288	41.2	48.6	54.7	48.1
South	17	520	1 976	196	3 700	2 728	3 891	10 319	23.0	18.7	24.1	22.0
Wangaratta (RC)	7	218	616	79	3 393	2 775	4 239	10 407	50.2	45.5	62.7	53.0
<i>High Country (TR)</i>	73	1 937	6 834	602	17 076	12 429	18 146	47 651	28.4	22.9	30.2	27.3
East Gippsland (S)												
Bairnsdale	19	563	1 658	225	9 841	7 113	9 529	26 483	56.4	45.1	54.6	52.3
Remainder	5	101	305	37	1 209	1 113	1 332	3 654	38.6	39.4	42.5	40.2
<i>Lakes (TR)</i>	24	664	1 963	262	11 050	8 226	10 861	30 137	53.7	44.2	52.8	50.4
Baw Baw (S)	3	105	334	27	937	911	1 836	3 684	28.8	31.0	56.4	39.0
La Trobe (S)												
Traralgon	6	191	510	60	3 174	2 787	3 216	9 177	53.6	52.1	54.3	53.4
Remainder	10	277	783	91	2 075	2 683	3 083	7 841	24.2	34.6	35.9	31.5
South Gippsland (S)	5	120	353	39	1 573	1 214	1 979	4 766	42.3	36.1	53.2	44.1
Wellington (S)												
Sale	7	252	803	72	3 093	3 926	5 453	12 472	39.6	55.6	69.8	55.0
Remainder	3	68	173	13	600	590	1 000	2 190	28.5	31.0	47.4	35.8
<i>Gippsland (TR)</i>	34	1 013	2 956	302	11 452	12 111	16 567	40 130	36.5	42.7	52.8	44.0
Yarra Ranges (S)	9	285	662	281	2 267	3 333	3 079	8 679	25.7	41.8	34.9	33.8
Balance	3	75	202	41	1 006	1 132	1 307	3 445	43.3	53.9	56.2	51.0
<i>Melbourne East (TR)</i>	12	360	864	322	3 273	4 465	4 386	12 124	29.3	44.3	39.3	37.4

GUEST NIGHTS ..... GUEST ARRIVALS ..... TAKINGS FROM ACCOMMODATION (\$ '000) .....

	January	February	March	March qtr	January	February	March	March qtr	January	February	March	March qtr
	10 823	8 630	12 460	31 913	6 817	5 949	7 865	20 631	487	460	683	1 629
	4 610	3 719	5 319	13 648	3 105	2 398	3 596	9 099	207	189	245	641
	7 139	5 475	8 586	21 200	4 083	3 162	4 819	12 064	293	264	383	940
	2 143	1 820	2 475	6 438	1 370	1 198	1 666	4 234	102	99	123	324
	24 715	19 644	28 840	73 199	15 375	12 707	17 946	46 028	1 090	1 011	1 434	3 535
	7 570	7 634	7 922	23 126	2 817	2 719	3 312	8 848	325	317	386	1 029
	12 697	9 838	10 873	33 408	5 378	5 574	6 094	17 046	1 008	987	996	2 992
	3 887	3 133	4 038	11 058	1 860	2 017	2 167	6 044	196	165	206	568
	24 154	20 605	22 833	67 592	10 055	10 310	11 573	31 938	1 530	1 470	1 589	4 589
	14 302	9 084	13 228	36 614	9 113	6 094	8 341	23 548	614	433	623	1 669
	2 719	1 858	2 428	7 005	1 478	1 211	1 496	4 185	98	61	72	231
	1 315	1 233	2 257	4 805	958	1 011	1 493	3 462	50	51	87	188
	18 336	12 175	17 913	48 424	11 549	8 316	11 330	31 195	762	544	782	2 088
	13 490	10 654	16 239	40 383	8 594	7 167	9 062	24 823	662	597	816	2 075
	3 339	2 665	3 613	9 617	2 258	1 861	2 386	6 505	135	122	176	433
	1 694	1 440	1 952	5 086	899	766	889	2 554	53	47	63	163
	18 523	14 759	21 804	55 086	11 751	9 794	12 337	33 882	850	766	1 055	2 671
	18 160	12 225	16 998	47 383	8 340	6 168	7 794	22 302	689	454	625	1 768
	1 369	602	1 484	3 455	667	388	827	1 882	49	38	53	140
	2 503	2 328	3 177	8 008	1 964	1 923	2 285	6 172	103	95	142	340
	10 825	5 644	9 197	25 666	5 958	3 674	5 664	15 296	395	258	402	1 054
	6 916	4 739	8 079	19 734	3 432	2 724	4 238	10 394	289	227	367	883
	39 773	25 538	38 935	104 246	20 361	14 877	20 808	56 046	1 524	1 073	1 588	4 185
	22 453	12 827	17 464	52 744	14 066	9 165	12 363	35 594	905	556	747	2 209
	2 505	2 089	2 529	7 123	1 705	1 499	1 802	5 006	100	71	88	259
	24 958	14 916	19 993	59 867	15 771	10 664	14 165	40 600	1 006	628	835	2 468
	1 704	1 986	4 141	7 831	1 081	1 108	1 887	4 076	66	66	135	267
	5 107	3 775	4 668	13 550	2 341	2 545	2 695	7 581	214	201	246	662
	2 876	3 881	4 573	11 330	1 556	2 338	2 628	6 522	140	185	222	548
	3 392	2 103	3 697	9 192	2 684	1 569	2 780	7 033	123	84	148	356
	5 155	5 534	7 829	18 518	3 246	3 343	3 991	10 580	287	334	449	1 070
	1 097	948	1 679	3 724	716	649	970	2 335	40	39	66	145
	19 331	18 227	26 587	64 145	11 624	11 552	14 951	38 127	871	910	1 266	3 048
	3 945	4 823	4 739	13 507	2 704	2 972	3 047	8 723	318	436	417	1 172
	1 877	2 021	2 146	6 044	1 054	1 365	1 176	3 595	94	103	126	323
	5 822	6 844	6 885	19 551	3 758	4 337	4 223	12 318	412	540	543	1 495

## 5

ACCOMMODATION ESTABLISHMENTS BY SELECTED SMALL AREAS, MARCH QTR 2002—Vic  
continued

Area	Establish- ments	Guest rooms	Bed spaces	Employ- ment (persons)	ROOM NIGHTS OCCUPIED .....			ROOM OCCUPANCY RATE (PER CENT) .....				
					January	February	March	March qtr	January	February	March	March qtr
Greater Geelong (C)												
Geelong	8	420	1 066	261	6 345	6 206	8 071	20 622	48.7	52.8	62.0	54.6
South Barwon - Inner	4	86	270	27	1 896	1 531	1 922	5 349	71.1	63.6	72.1	69.1
Remainder	7	185	587	65	4 134	2 836	3 776	10 746	72.1	54.7	65.8	64.5
Queenscliffe (B)	4	112	267	90	1 686	1 470	1 906	5 062	48.6	46.9	54.9	50.2
Geelong (TR)	23	803	2 190	443	14 061	12 043	15 675	41 779	56.5	53.6	63.0	57.8
Macedon (TR)	3	72	163	44	291	741	735	1 767	13.0	36.8	32.9	27.3
Spa Country (TR)	5	126	301	131	1 850	1 897	2 263	6 010	47.4	53.8	57.9	53.0
Ballarat (TR)	25	872	2 740	454	14 753	13 571	17 599	45 923	54.6	55.6	65.1	58.5
Central Highlands (TR)	15	358	1 146	95	4 763	4 155	5 943	14 861	42.9	41.5	53.6	46.1
Upper Yarra (TR)	11	390	1 028	217	3 204	3 174	4 842	11 220	26.5	29.1	40.0	32.0
Indigo (S)	4	179	423	67	1 541	1 044	1 995	4 580	27.8	20.8	36.0	28.4
Towong (S)	3	65	186	18	656	721	832	2 209	32.6	39.6	41.3	37.8
Wodonga (RC)	7	179	570	34	2 557	2 242	3 164	7 963	46.1	44.7	57.0	49.4
Murray East (TR)	14	423	1 179	119	4 754	4 007	5 991	14 752	36.3	33.8	45.7	38.7
Phillip Island (TR)	11	375	1 334	161	8 626	5 679	6 929	21 234	74.2	54.1	59.6	62.9
Victoria	711	32 605	88 872	21 099	581 189	553 458	642 433	1 777 080	57.5	60.6	63.6	60.6

TAKINGS FROM ACCOMMODATION  
(\$ '000)

GUEST NIGHTS ..... GUEST ARRIVALS .....

	<i>January</i>	<i>February</i>	<i>March</i>	<i>March qtr</i>	<i>January</i>	<i>February</i>	<i>March</i>	<i>March qtr</i>	<i>January</i>	<i>February</i>	<i>March</i>	<i>March qtr</i>
	10 466	8 736	12 137	31 339	6 688	5 594	8 534	20 816	720	770	970	2 460
	4 404	2 678	3 964	11 046	1 997	1 187	1 826	5 010	191	123	180	494
	8 475	4 969	7 115	20 559	3 729	2 525	3 264	9 518	390	250	354	994
	3 658	2 503	3 403	9 564	2 431	2 069	2 621	7 121	206	159	223	587
	27 003	18 886	26 619	72 508	14 845	11 375	16 245	42 465	1 507	1 303	1 726	4 536
	480	917	929	2 326	267	552	580	1 399	31	91	85	208
	3 052	2 843	3 798	9 693	1 895	1 800	2 327	6 022	314	292	392	998
	32 743	26 143	34 750	93 636	22 329	15 340	21 427	59 096	1 323	1 287	1 596	4 206
	9 739	8 106	12 653	30 498	5 694	4 938	7 362	17 994	392	329	470	1 191
	5 447	5 068	7 631	18 146	2 599	2 785	3 534	8 918	323	379	700	1 402
	2 947	1 698	3 535	8 180	2 167	1 322	2 399	5 888	185	77	160	422
	1 282	1 330	1 533	4 145	720	521	715	1 956	39	45	56	141
	5 244	3 981	5 994	15 219	3 325	2 522	3 534	9 381	193	168	223	585
	9 473	7 009	11 062	27 544	6 212	4 365	6 648	17 225	417	291	439	1 148
	25 412	13 846	16 800	56 058	9 575	7 015	7 262	23 852	1 124	599	774	2 497
	1 093 953	898 973	1 086 806	3 079 732	497 855	448 609	522 639	1 469 103	73 598	71 343	85 172	230 113

# EXPLANATORY NOTES

## INTRODUCTION

**1** This data service contains data for Victoria from the ABS quarterly Survey of Tourist Accommodation (STA). The STA is a mailout collection that completely enumerates all in-scope accommodation establishments. Survey results for all States and Territories and Australia are published in *Tourist Accommodation, Australia* (Cat. no. 8635.0)

**2** From the March quarter 1998, the scope and collection strategy for the STA was changed to include only significant accommodation establishments (these are defined below).

## SCOPE

**3** On a quarterly basis, the STA includes hotels, motels, guest houses and serviced apartments with 15 or more rooms or units.

**4** Every third year beginning with 2000, the STA expands to also include:

- holiday flats, units and houses of letting entities with 15 or more rooms or units;
- caravan parks with 40 or more powered sites;
- visitor hostels with 25 or more bed spaces.

**5** The short-term non-residential accommodation which is in scope of the STA is accommodation which is not leased, and which is provided to guests who would generally stay for periods of less than two months.

**6** Some establishments also provide long-term residential accommodation. For hotels, motels, guest houses and serviced apartments, the amount of such activity is considered to be insignificant and is included in the data presented in this publication.

## DEFINITIONS OF ACCOMMODATION ESTABLISHMENTS

**7** The STA currently includes the following categories of establishments which provide predominantly short-term non-residential accommodation to the general public:

- hotels and resorts with facilities - establishments with 15 or more rooms which are licensed to operate a public bar and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms;
- motels, private hotels and guest houses with facilities - establishments with 15 or more rooms which are not licensed to operate a public bar, and which provide accommodation on a room/suite basis, with a bath/shower and toilet in most guest rooms, but which do not have full cooking facilities (i.e. hot plates and oven/microwave) in most guest rooms.
- serviced apartments - establishments with 15 or more units which mostly comprise self-contained units at the same location, and which are available on a unit/apartment basis to the general public for a minimum of one night; the units should have full cooking facilities (i.e. hot plates and oven/microwave), refrigerator and bath/shower and toilet facilities; all bed linen and towels should be provided, and daily servicing (i.e. cleaning and bed making) must be available through the on-site management, although this service may not necessarily be used.

## CLASSIFICATION CHANGES

**8** As a result of the separate classification of serviced apartments from the March quarter 1998, there have been several changes to definitions of accommodation units. Some units, which were formerly in categories such as hotels, motels or holiday flats, units and houses are now classified as serviced apartments. A small number of establishments which were previously classified as motels have been reclassified as holiday flats, units and houses and are therefore no longer in scope of the quarterly STA, except as described in paragraph 4.

## COVERAGE

**9** Coverage is comprehensive and from the September quarter 1999, has been obtained from the Australian Automobile Association accommodation guide, which is updated twice yearly. This is supplemented by notification of new tourism developments and their likely opening dates in selected guides, major tourism journals and periodicals and newspapers. Periodic comparison to lists of accommodation establishments provided by the various Tourism Commissions and Industry Associations is also undertaken.

## DATA QUALITY

**10** The survey does not have a sample component and the data are not subject to sampling variability. However, other inaccuracies collectively referred to as non-sampling error may affect the data. These non-sampling errors may arise from a number of sources, including:

- errors in the reporting of data by respondents;
- errors in the process of capturing data;
- estimation for missing data; and
- definition and classification errors.

Every effort has been made to reduce non-sampling error to a minimum by careful design and testing of questionnaires, and efficient operating procedures and systems used to compile statistics.

**11** The March quarter 2002 response rates were:

- 93% licensed hotels
- 93% motels and guest houses
- 92% serviced apartments

## REGIONAL DATA

**12** Survey results are aggregated to Tourism Regions as defined by relevant State and Territory Tourist Commissions or equivalent organisations. Tourism Regions are reviewed annually and may be subject to boundary and name changes. Where changes have occurred care should be taken when making comparisons with previously published data at this level.

Details of the composition of Tourism Regions and major changes to Tourism Regions may be found in *Tourist Accommodation, Small Area Data* Standard Data Service products for each State/Territory (Cat. no. 8635.n.40.001) (issued quarterly). Outline maps of Tourism Regions are also provided in these Small Area Data products.

## ANNUAL CAPACITY DATA

**13** ABS releases counts of accommodation establishments and their capacity as at the end of December each year in respect of the pre-1998 scope of the survey (but recognising serviced apartments separately) as follows:

- hotels, motels and guest houses and serviced apartments with facilities and having five or more rooms;
- holiday flats, units and houses (other than those included with serviced apartments) which are operated by owners, managers or real estate agents who have sole letting rights to at least five flats, units or houses for short term letting;
- all caravan parks regardless of size; and
- all visitor hostels regardless of size.

**14** As a result of classification changes applied from March quarter 1998 onward, data will not be comparable with that previously published for particular accommodation types.

**15** These counts are published annually in a quarterly issue of Tourism Indicators, Australia (Cat. no. 8634.0).

## STATISTICS AVAILABLE ON REQUEST

**16** The ABS makes tourist accommodation data available on request, including statistics for past quarters, for specific areas and specific data items. For example, detailed employment statistics showing the number of full-time, part-time or casual employees may be available. Normally such data is made available on a fee for service basis.

## RELATED PUBLICATIONS

**17** Other ABS publications and products which may be of interest include:

*Directory of Tourism Statistics, 2000* (Cat. no. 1130.0) (irregular)

*Overseas Arrivals and Departures, Australia* (Cat. no. 3401.0) (issued monthly)

*Tourism Indicators, Australia* (Cat. no. 8634.0) (issued quarterly)

*Tourist Accommodation, Small Area Data* Standard Data Service (SDS) products for each State/Territory (except the ACT) (Cat. no. 8635.n.40.001) (issued quarterly).

**18** Current publications produced by the ABS are listed in the *Catalogue of Publications and Products* (Cat. no. 1101.0). The ABS also issues the *Release Advice* (Cat. no. 1105.0) on Tuesdays and Fridays which lists publications to be released in the next few days. Both are available from any ABS office or the ABS web site.

## EFFECTS OF ROUNDING

**19** Where figures have been rounded, discrepancies may occur between totals and the sum of the component items.

## TOURISM REGION CHANGES

**20** From March quarter 2002 changes have been made to the names and boundaries of Statistical Local Areas (SLA) in every State and Territory as part of the revision of the *Australian Standard Geographical Classification (ASGC)* (Cat. no. 1216.0). This data report uses names and boundaries based on the 2001 edition of the *Australian Standard Geographical Classification*. Care should be taken when comparing this quarter's Small area data in Table 5 with data published in previous issues of this data report.



## EXPLANATORY NOTES *continued*

---

SYMBOLS AND OTHER USAGES	n.a.	not available
	n.p.	not publishable
	..	not applicable
	—	nil or rounded to zero
	(C)	City
	(S)	Shire
	(M)	Municipality
	(RC)	Rural City
	(B)	Borough
	(TR)	Tourism Region

## GLOSSARY

<b>Average length of stay</b>	Average length of stay is expressed in numbers of days and calculated by dividing <i>Guest nights</i> by <i>Guest arrivals</i> .
<b>Bed spaces</b>	Three-quarter beds are counted as one bed space; double beds as two bed spaces. Cots are excluded.
<b>Capacity</b>	Capacity in terms of <i>Guest rooms/units</i> or <i>Bed spaces</i> is the maximum number available to accommodate paying guests during the survey period. Capacity closed temporarily for seasonal reasons is included.
<b>Establishments</b>	The number of hotels, motels and guest houses and serviced apartments within the scope of the survey which operated for any part of the survey period, or which closed temporarily for the quarter for seasonal reasons.
<b>Guest arrivals</b>	The total number of paying guests counted only on the first night they stayed at the accommodation establishment during the survey period.
<b>Guest rooms</b>	The maximum number of rooms available at each establishment during the survey period for accommodating short-term paying guests. Units and apartments within serviced apartments are treated as rooms in these survey results.
<b>Occupancy</b>	Occupancy in terms of <i>Room nights</i> refers to the total number of nights each guest room or unit was occupied during the survey period.  Occupancy in terms of <i>Guest nights</i> refers to the total number of paying guests counted on each night they stayed at the accommodation establishment during the survey period.
<b>Occupancy rates</b>	<i>Occupancy rates</i> represent occupancy expressed as a percentage of total capacity available during the survey period, e.g. for the period $\text{Room occupancy rate (\%)} = \frac{\text{Room nights occupied}}{(\text{Guest rooms}) \times (\text{No. of days in the period})} \times 100$ providing that, for establishments closing (other than for seasonal reasons) or opening during the survey period, the denominator of the above expression includes only operating periods.
<b>Persons employed</b>	The total number of persons working at each accommodation establishment at the end of the survey period (including working proprietors and those working on other than accommodation activities).
<b>Room nights available</b>	The number of guest rooms/units available multiplied by the number of days for which they were available during the survey period. For establishments closing (other than for seasonal reasons) or opening during this period, operating periods only are included.
<b>Star grading</b>	The grading of hotels, motels and guest houses with facilities and serviced apartments based on the classification system used by members of the Australian Automobile Association (AAA). The gradings are allocated according to a points system based on the amenities and facilities available to guests. Details of the grading scheme are contained in the RACV-RAASA members' publication <i>Accommodation Australia</i> , or the individual tour guides produced by members of the AAA. For the purpose of classifying establishments to a star grading in this publication, 'half' star gradings are ignored (e.g. a two and a half star grading has been shown as two star).

**Takings from accommodation** Since 1 July 2000, takings from accommodation include gross revenue from the provision of accommodation, including GST. Takings from meals are excluded. In cases where takings from accommodation data cannot be provided inclusive of GST the amount of GST payable is estimated and the data revised accordingly.

Prior to 1 July 2000, takings from accommodation for some jurisdictions included bed taxes. From 1 July bed taxes were abolished being replaced by GST. Takings from accommodation for each month generally represent the takings received during that month. Where payments are received in advance of, or after, the provision of accommodation to guests, the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month.

# COMPOSITION OF TOURISM REGIONS

## CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs) OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (2001 EDITION) AND TOURISM REGIONS

### VICTORIA

	SLA code		SLA code
<b>Melbourne</b>		<b>Melbourne</b> (continued)	
Banyule (C) - Heidelberg	205300661	Monash (C) - South-West	205504971
Banyule (C) - North	205300662	Monash (C) - Waverley East	205504974
Bayside (C) - Brighton	205650911	Monash (C) - Waverley West	205504975
Bayside (C) - South	205650912	Moonee Valley (C) - Essendon	205105063
Boroondara (C) - Camberwell N	205451111	Moonee Valley (C) - West	205105065
Boroondara (C) - Camberwell S	205451112	Moreland (C) - Brunswick	205255251
Boroondara (C) - Hawthorn	205451113	Moreland (C) - Coburg	205255252
Boroondara (C) - Kew	205451114	Moreland (C) - North	205255253
Brimbank (C) - Keilor	205101181	Port Phillip (C) - St Kilda	205055901
Brimbank (C) - Sunshine	205101182	Port Phillip (C) - West	205055902
Casey (C) - Berwick	205801612	Stonnington (C) - Malvern	205656352
Casey (C) - Cranbourne	205801613	Stonnington (C) - Prahran	205056351
Casey (C) - Hallam	205801616	Whitehorse (C) - Box Hill	205506981
Casey (C) - South	205801618	Whitehorse (C) - Nunawading E.	205506984
Darebin (C) - Northcote	205301891	Whitehorse (C) - Nunawading W.	205506985
Darebin (C) - Preston	205301892	Whittlesea (C) - North	205407071
Glen Eira (C) - Caulfield	205652311	Whittlesea (C) - South	205407074
Glen Eira (C) - South	205652314	Wyndham (C) - North	205207261
Gr. Dandenong (C) - Dandenong	205752671	Wyndham (C) - South	205207264
Gr. Dandenong (C) Bal	205752674	Wyndham (C) - West	205207267
Hobsons Bay (C) - Altona	205103111	Yarra (C) - North	205057351
Hobsons Bay (C) - Williamstown	205103112	Yarra (C) - Richmond	205057352
Hume (C) - Broadmeadows	205353271		
Hume (C) - Craigieburn	205353274	<b>Wimmera</b>	
Hume (C) - Sunbury	205353275	Buloke (S) - North	230101271
Kingston (C) - North	205653431	Buloke (S) - South	230101272
Kingston (C) - South	205653434	Hindmarsh (S)	225102980
Knox (C) - North	205553671	Yarriambiack (S) - North	225107631
Knox (C) - South	205553674	Yarriambiack (S) - South	225107632
Manningham (C) - East	205504211		
Manningham (C) - West	205504214	<b>Mallee</b>	
Maribyrnong (C)	205104330	Gannawarra (S)	230152250
Maroondah (C) - Croydon	205554411	Mildura (RC) - Pt A	230054781
Maroondah (C) - Ringwood	205554412	Mildura (RC) - Pt B	230104782
Melbourne (C) - Inner	205054601	Swan Hill (RC) - Central	230156611
Melbourne (C) - S'bank - D'lands	205054605	Swan Hill (RC) - Robinvale	230156614
Melbourne (C) - Remainder	205054608	Swan Hill (RC) Bal	230156616
Melton (S) - East	205204651		
Melton (S) Bal	205204654		

CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs)  
OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (2001 EDITION)  
AND TOURISM REGIONS

VICTORIA *continued*

	SLA code		SLA code
<b>Western</b>		<b>Peninsula</b>	
Colac-Otway (S) - Colac	210151751	Frankston (C) - East	205852171
Colac-Otway (S) - North	210151754	Frankston (C) - West	205852174
Colac-Otway (S) - South	210151755	Mornington P'sula (S) - East	205905341
Corangamite (S) - North	215051831	Mornington P'sula (S) - South	205905344
Corangamite (S) - South	215051832	Mornington P'sula (S) - West	205905345
Glenelg (S) - Heywood	215102411		
Glenelg (S) - North	215102412	<b>Central Murray</b>	
Glenelg (S) - Portland	215102413	Campaspe (S) - Echuca	240101371
Golden Plains (S) - North-West	210152491	Campaspe (S) - Kyabram	240101374
Golden Plains (S) - South-East	210152492	Campaspe (S) - Rochester	240101375
Lady Julia Percy Island	215058469	Campaspe (S) - South	240101376
Moyne (S) - North-East	215055491	Moira (S) - East	240104901
Moyne (S) - North-West	215055493	Moira (S) - West	240104904
Moyne (S) - South	215055496		
Surf Coast (S) - East	210106493	<b>Goulburn</b>	
Surf Coast (S) - West	210106495	Gr. Shepparton (C) - Pt A	240052831
Warrnambool (C)	215016730	Gr. Shepparton (C) - Pt B East	240102834
		Gr. Shepparton (C) - Pt B West	240102835
<b>Western Grampians</b>		Mitchell (S) - North	240204851
Horsham (RC) - Central	225053191	Mitchell (S) - South	240204854
Horsham (RC) Bal	225053194	Strathbogie (S)	240156430
S. Grampians (S) - Hamilton	215106261		
S. Grampians (S) - Wannon	215106264	<b>High Country</b>	
S. Grampians (S) Bal	215106265	Alpine (S) - East	245150111
West Wimmera (S)	225056890	Alpine (S) - West	245150112
		Delatite (S) - Benalla	240151951
<b>Bendigo Loddon</b>		Delatite (S) - North	240151954
C. Goldfields (S) - M'borough	235101671	Delatite (S) - South	240151955
C. Goldfields (S) Bal	235101674	Wangaratta (RC) - Central	245106701
Gr. Bendigo (C) - Central	235052621	Wangaratta (RC) - North	245106704
Gr. Bendigo (C) - Eaglehawk	235052622	Wangaratta (RC) - South	245106705
Gr. Bendigo (C) - Inner East	235052623		
Gr. Bendigo (C) - Inner North	235052624	<b>Lakes</b>	
Gr. Bendigo (C) - Inner West	235052625	E. Gippsland (S) - Bairnsdale	250052111
Gr. Bendigo (C) - Pt B	235102628	E. Gippsland (S) - Orbost	250052113
Gr. Bendigo (C) - S'saye	235052626	E. Gippsland (S) - South-West	250052115
Loddon (S) - North	235103943	E. Gippsland (S) Bal	250052117
Loddon (S) - South	235103945		
Mount Alexander (S) - C'maine	235105431		
Mount Alexander (S) Bal	235105434		

CONCORDANCE BETWEEN STATISTICAL LOCAL AREAS (SLAs)  
OF THE AUSTRALIAN STANDARD GEOGRAPHIC CLASSIFICATION (2001 EDITION)  
AND TOURISM REGIONS

VICTORIA *continued*

	SLA code		SLA code
<b>Gippsland</b>		<b>Macedon</b>	
Bass Strait Islands	255208649	Macedon Ranges (S) - Kyneton	235204131
Baw Baw (S) - Pt A	255050831	Macedon Ranges (S) - Romsey	235204134
Baw Baw (S) - Pt B East	255100834	Macedon Ranges (S) Bal	235204135
Baw Baw (S) - Pt B West	255100835	Moorabool (S) - Bacchus Marsh	220105151
La Trobe (C) - Moe	255053811	Moorabool (S) - Ballan	220105154
La Trobe (C) - Morwell	255053814	Moorabool (S) - West	220105155
La Trobe (C) - Traralgon	255053815		
La Trobe (C) Bal	255053818	<b>Spa Country</b>	
South Gippsland (S) - Central	255206171	Hepburn (S) - East	220102911
South Gippsland (S) - East	255206174	Hepburn (S) - West	220102912
South Gippsland (S) - West	255206175		
Wellington (S) - Albeton	250156811	<b>Ballarat</b>	
Wellington (S) - Avon	250156812	Ballarat (C) - Central	220050571
Wellington (S) - Maffra	250156813	Ballarat (C) - Inner North	220050572
Wellington (S) - Rosedale	250156814	Ballarat (C) - North	220050573
Wellington (S) - Sale	250156815	Ballarat (C) - South	220050574
		Pyrenees (S) - North	220155991
		Pyrenees (S) - South	220155994
<b>Melbourne East</b>		<b>Central Highlands</b>	
Cardinia (S) - North	205801452	Ararat (RC)	220150260
Cardinia (S) - Pakenham	205801453	N. Grampians (S) - St Arnaud	225055811
Cardinia (S) - South	205801454	N. Grampians (S) - Stawell	225055814
Nillumbik (S) - South	205405713		
Nillumbik (S) - South-West	205405715	<b>Upper Yarra</b>	
Nillumbik (S) Bal	205405718	Murrindindi (S) - East	240205621
Yarra Ranges (S) - Central	205607451	Murrindindi (S) - West	240205622
Yarra Ranges (S) - North	205607454	Yarra Ranges (S) - Pt B	255107458
Yarra Ranges (S) - South-West	205607455		
<b>Geelong</b>		<b>Murray East</b>	
Greater Geelong (C)		Indigo (S) - Pt A	245053351
Bellarine - Inner	210052751	Indigo (S) - Pt B	245103352
Corio - Inner	210052752	Towong (S) - Pt A	245056671
Geelong	210052753	Towong (S) - Pt B	245156672
Geelong West	210052754	Wodonga (RC)	245057170
Newtown	210052755		
Part B	210102757	<b>Phillip Island</b>	
Part C	210152758	Bass Coast (S) - Phillip Is.	255200741
South Barwon - Inner	210052756	Bass Coast (S) Bal	255200744
Queenscliffe (B)	210106080	French Island	255208529



## FOR MORE INFORMATION...

- INTERNET* **www.abs.gov.au** the ABS web site is the best place to start for access to summary data from our latest publications, information about the ABS, advice about upcoming releases, our catalogue, and Australia Now—a statistical profile.
- LIBRARY* A range of ABS publications is available from public and tertiary libraries Australia-wide. Contact your nearest library to determine whether it has the ABS statistics you require, or visit our web site for a list of libraries.
- CPI INFOLINE* For current and historical Consumer Price Index data, call 1902 981 074 (call cost 77c per minute).
- DIAL-A-STATISTIC* For the latest figures for National Accounts, Balance of Payments, Labour Force, Average Weekly Earnings, Estimated Resident Population and the Consumer Price Index call 1900 986 400 (call cost 77c per minute).

### INFORMATION SERVICE

Data which have been published and can be provided within five minutes are free of charge. Our information consultants can also help you to access the full range of ABS information—ABS user-pays services can be tailored to your needs, time frame and budget. Publications may be purchased. Specialists are on hand to help you with analytical or methodological advice.

- PHONE* **1300 135 070**
- EMAIL* **client.services@abs.gov.au**
- FAX* 1300 135 211
- POST* Client Services, ABS, GPO Box 796, Sydney 1041

## WHY NOT SUBSCRIBE?

ABS subscription services provide regular, convenient and prompt deliveries of ABS publications and products as they are released. Email delivery of monthly and quarterly publications is available.

- PHONE* 1300 366 323
- EMAIL* subscriptions@abs.gov.au
- FAX* 03 9615 7848
- POST* Subscription Services, ABS, GPO Box 2796Y, Melbourne 3001



2000001374788

RRP \$54.00

© Commonwealth of Australia 2002

Produced by the Australian Bureau of Statistics